

# Clay County Profile

Alabama Department of Labor  
Labor Market Information Division

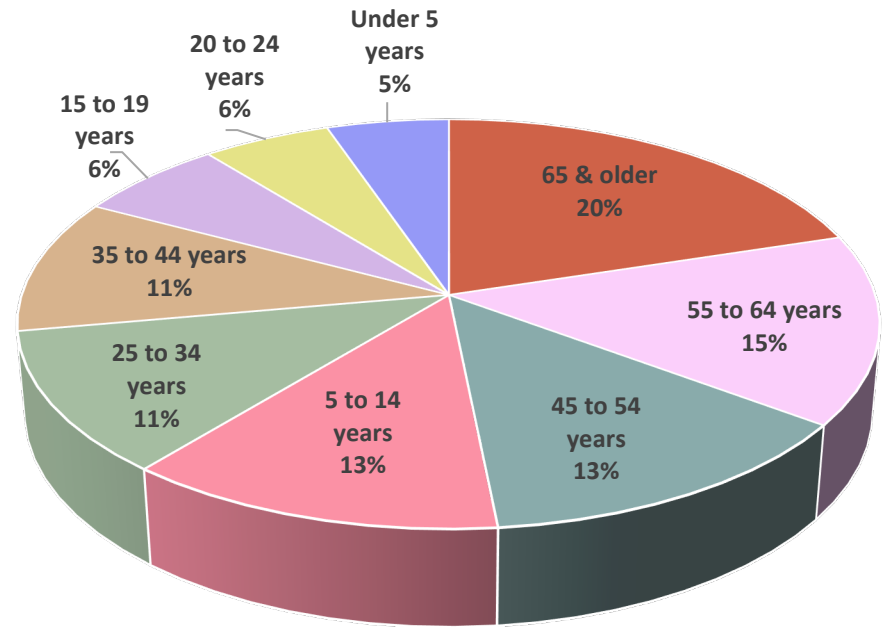
# Demographics

American Community Survey Average Population Estimates for 2017-2021

Age	Estimate
Under 5 years	744
5 to 14 years	1,775
15 to 19 years	913
20 to 24 years	783
25 to 34 years	1,595
35 to 44 years	1,505
45 to 54 years	1,884
55 to 64 years	2,124
65 and older	2,861

*Total Population*  
**14,184**

*Population By Age Group:*



# Demographics

## American Community Survey Average Population Estimates for 2017-2021

School Enrollment	Estimate
Population 3 years and over enrolled in school	3,054
Nursery school, preschool	133
Kindergarten	125
Elementary school (grades 1-8)	1,471
High school (grades 9-12)	781
College or graduate school	544
Educational Attainment	Estimate
Population 25 years and over	9,969
Less than 9 <sup>th</sup> grade	599
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	1,095
High school graduate (includes equivalency)	3,813
Some college, no degree	1,946
Associate's degree	1,182
Bachelor's degree	885
Graduate or professional degree	449

# Unemployment Data

## March 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,250	45,294	956	2.1%	8,742	9,698
Cherokee	11,517	11,291	226	2.0%	2,958	3,184
<b>Clay</b>	<b>5,884</b>	<b>5,769</b>	<b>115</b>	<b>2.0%</b>	<b>952</b>	<b>1,067</b>
Cleburne	6,050	5,939	111	1.8%	1,485	1,596
Etowah	38,906	38,054	852	2.2%	9,133	9,985
Randolph	9,387	9,205	182	1.9%	2,669	2,851
Talladega	37,172	36,374	798	2.1%	9,094	9,892

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2022, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Initial Claims by Occupation 2022, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	31	Packers and Packagers, Hand	6
Cashiers	12	Financial Managers	5
Team Assemblers	10	Physicians and Surgeons, All Other	5
General and Operations Managers	9	Customer Service Representatives	5
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	8	Meat, Poultry, and Fish Cutters and Trimmers	4
Maids and Housekeeping Cleaners	8	Combined Food Preparation and Serving Workers, Including Fast Food	4
Stock Clerks and Order Fillers	8	Waiters and Waitresses	4
Heavy and Tractor-Trailer Truck Drivers	8	Childcare Workers	4
Laborers and Freight, Stock, and Material Movers, Hand	8	Bus & Truck Mechanics & Diesel Engine Specialists	4
Sales Reps, Wholesale & Manufacturing, Excpt Technical & Scientific Products	7	Supervisors of Construction Trades and Extraction Workers	4
Office Clerks, General	7	Production, Planning, and Expediting Clerks	4
Construction Laborers	7	Nursing Aides, Orderlies, and Attendants	4
Sewing Machine Operators	7	Welders, Cutters, Solderers, and Brazers	4
Packaging and Filling Machine Operators and Tenders	7	Inspectors, Testers, Sorters, Samplers, and Weighers	4
Cabinetmakers and Bench Carpenters	6	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	4



# Help Wanted OnLine<sup>®</sup> Annual Job Postings

## 2022 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	202	Heavy and Tractor-Trailer Truck Drivers	45
Registered Nurses	184	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	42
Supervisors of Retail Sales Workers	174	Cleaners of Vehicles and Equipment	42
Nursing Assistants	134	Maids and Housekeeping Cleaners	41
Food Service Managers	101	General and Operations Managers	40
Customer Service Representatives	99	Helpers--Production Workers	39
Sales Reps, Wholesale & Manufacturing, Excpt Technical & Scientific Products	96	Dietitians and Nutritionists	37
Licensed Practical & Vocational Nurses	90	Health Technologists and Technicians, All Other	37
Home Health Aides	64	Cashiers	37
Medical and Health Services Managers	61	Laborers and Freight, Stock, and Material Movers, Hand	35
Merchandise Displayers and Window Trimmers	60	Supervisors of Food Preparation and Serving Workers	34
Maintenance and Repair Workers, General	58	Light Truck or Delivery Services Drivers	34
Combined Food Preparation and Serving Workers, Including Fast Food	54	Supervisors of Production and Operating Workers	31
Stock Clerks and Order Fillers	48	Production Workers, All Other	31
Phlebotomists	45	Driver/Sales Workers	31



# Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	-0.1%	-0.1%
Age 20-64 Population Growth	-0.1%	-0.4%
Nonagricultural Job Growth	9.1%	14.4%
Worker Shortfall	9.2%	14.8%
Worker Shortfall	419	676

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Source: Center for Business and Economic Research (CBER), University of Alabama

# Occupational Wages

## Clay County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.61	\$15.34	\$19.85	\$23.96

## Clay County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$13.00	\$15.14	\$19.27	\$22.41

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.



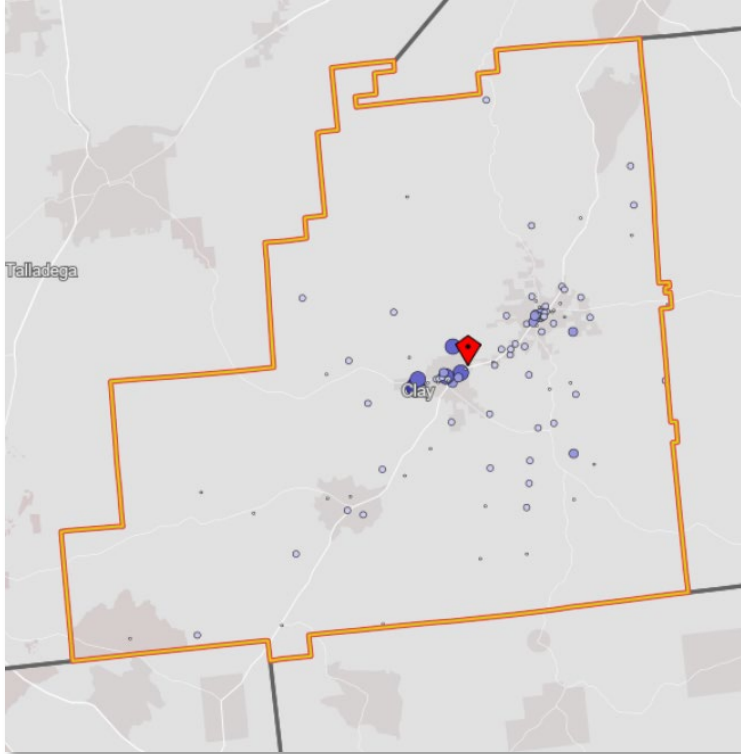
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
<b>Alabama</b>				
Total	\$25,238	\$40,258	\$53,066	\$66,979
Manufacturing	\$30,239	\$44,532	\$54,137	\$66,086
<b>Clay County</b>				
Total	\$24,145	\$31,889	\$41,286	\$49,858
Manufacturing	\$27,053	\$31,485	\$40,089	\$46,606
<b>Calhoun County</b>				
Total	\$23,762	\$37,997	\$46,193	\$57,409
Manufacturing	\$31,868	\$45,150	\$51,081	\$60,687
<b>Talladega County</b>				
Total	\$24,867	\$41,777	\$47,614	\$58,986
Manufacturing	\$34,280	\$49,462	\$55,664	\$66,356

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

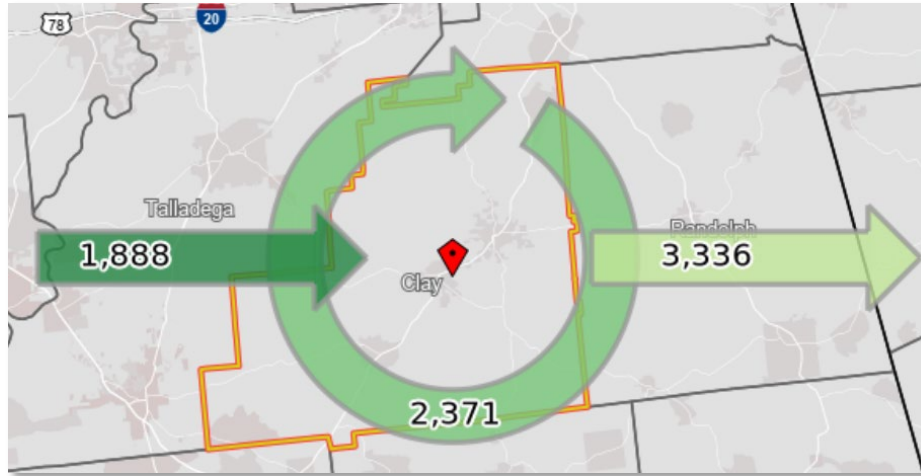
# 2020 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	995	23.4%
Age 30 to 54	2,216	52.0%
Age 55 or older	1,048	24.6%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	484	11.4%
High school or equivalent, no college	1,188	27.9%
Some college or Associate degree	1,014	23.8%
Bachelor's degree or advanced degree	578	13.6%
Educational attainment not available (workers aged 29 or younger)	995	23.4%
Jobs by Worker Sex	Count	Share
Male	2,072	48.6%
Female	2,187	51.4%
Jobs by Earnings	Count	Share
\$1,250 per month or less	737	17.3%
\$1,251 to \$3,333 per month	2,167	50.9%
More than \$3,333 per month	1,355	31.8%

# 2020 Commuting Patterns

## Labor Force Characteristics



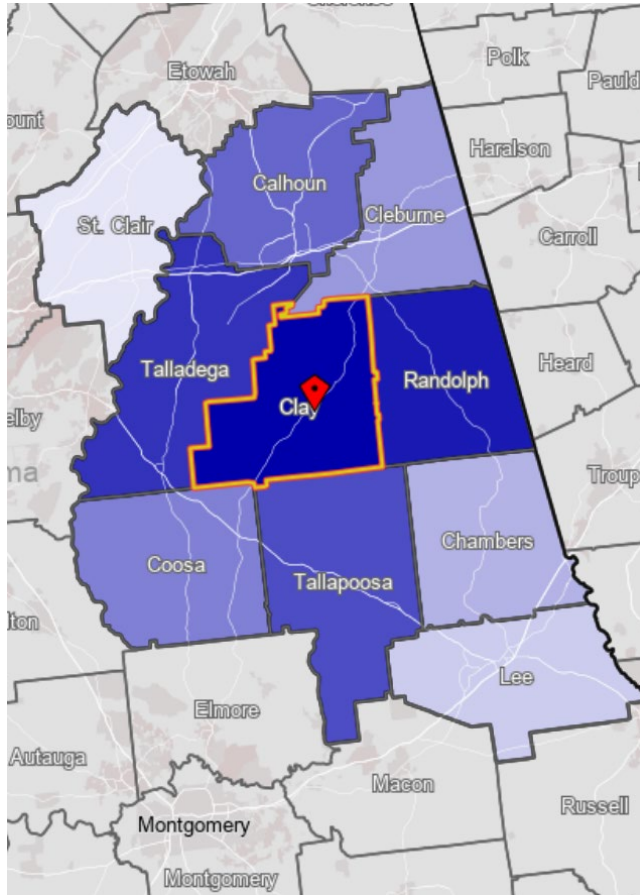
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	3,336	100.0%
Workers Aged 29 or younger	827	24.8%
Workers Aged 30 to 54	1,717	51.5%
Workers Aged 55 or older	792	23.7%
Workers Earning \$1,250 per month or less	667	20.0%
Workers Earning \$1,251 to \$3,333 per month	1,212	36.3%
Workers Earning More than \$3,333 per month	1,457	43.7%
Workers in the "Goods Producing" Industry Class	1,005	30.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	758	22.7%
Workers in the "All Other Services" Industry Class	1,573	47.2%

**Live in the County  
but Work Elsewhere**  
58.5%

**Live and Work  
in the County**  
41.5%

# 2020 Commuting Patterns

## Where People Live who Work in This County



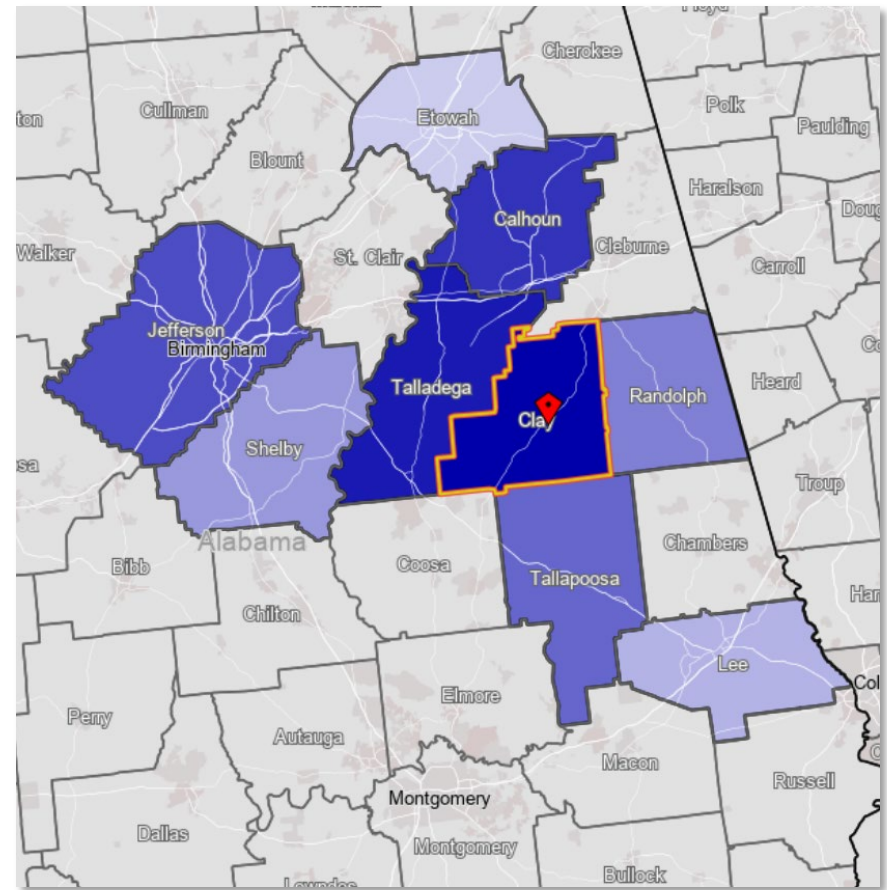
	Count	Share
Clay County, AL	2,371	55.7%
Randolph County, AL	510	12.0%
Talladega County, AL	363	8.5%
Tallapoosa County, AL	207	4.9%
Calhoun County, AL	150	3.5%
Coosa County, AL	96	2.3%
Cleburne County, AL	81	1.9%
Chambers County, AL	42	1.0%
Lee County, AL	37	0.9%
St. Clair County, AL	31	0.7%
All Other Locations	371	8.7%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

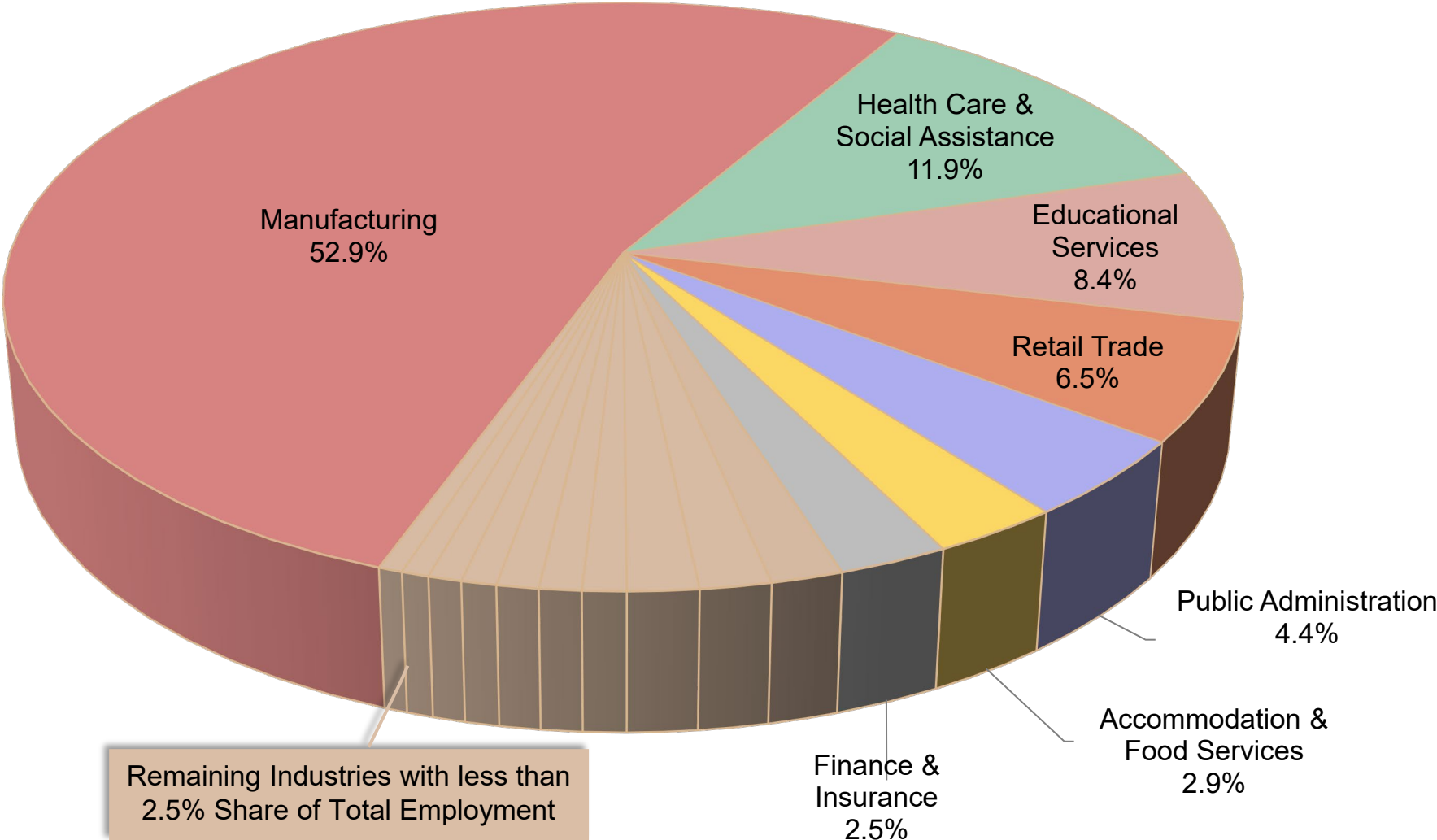
# 2020 Commuting Patterns

## Where People Work who Live in This County

	Count	Share
Clay County, AL	2,371	41.5%
Talladega County, AL	608	10.7%
Calhoun County, AL	401	7.0%
Jefferson County, AL	354	6.2%
Tallapoosa County, AL	252	4.4%
Randolph County, AL	138	2.4%
Shelby County, AL	135	2.4%
Lee County, AL	97	1.7%
Etowah County, AL	72	1.3%
Madison County, AL	69	1.2%
All Other Locations	1,210	21.2%

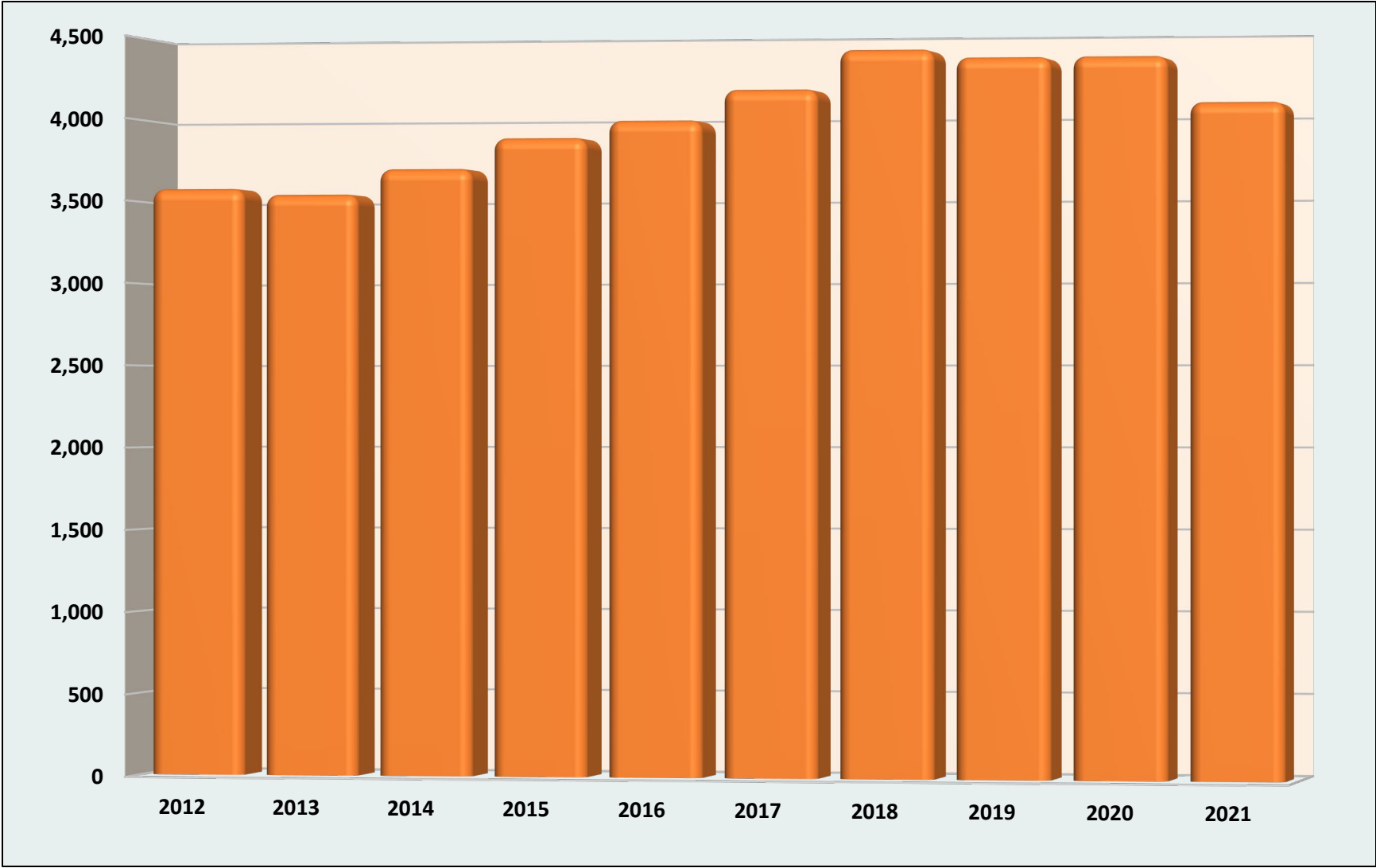


# Clay County Industry Distribution 2021



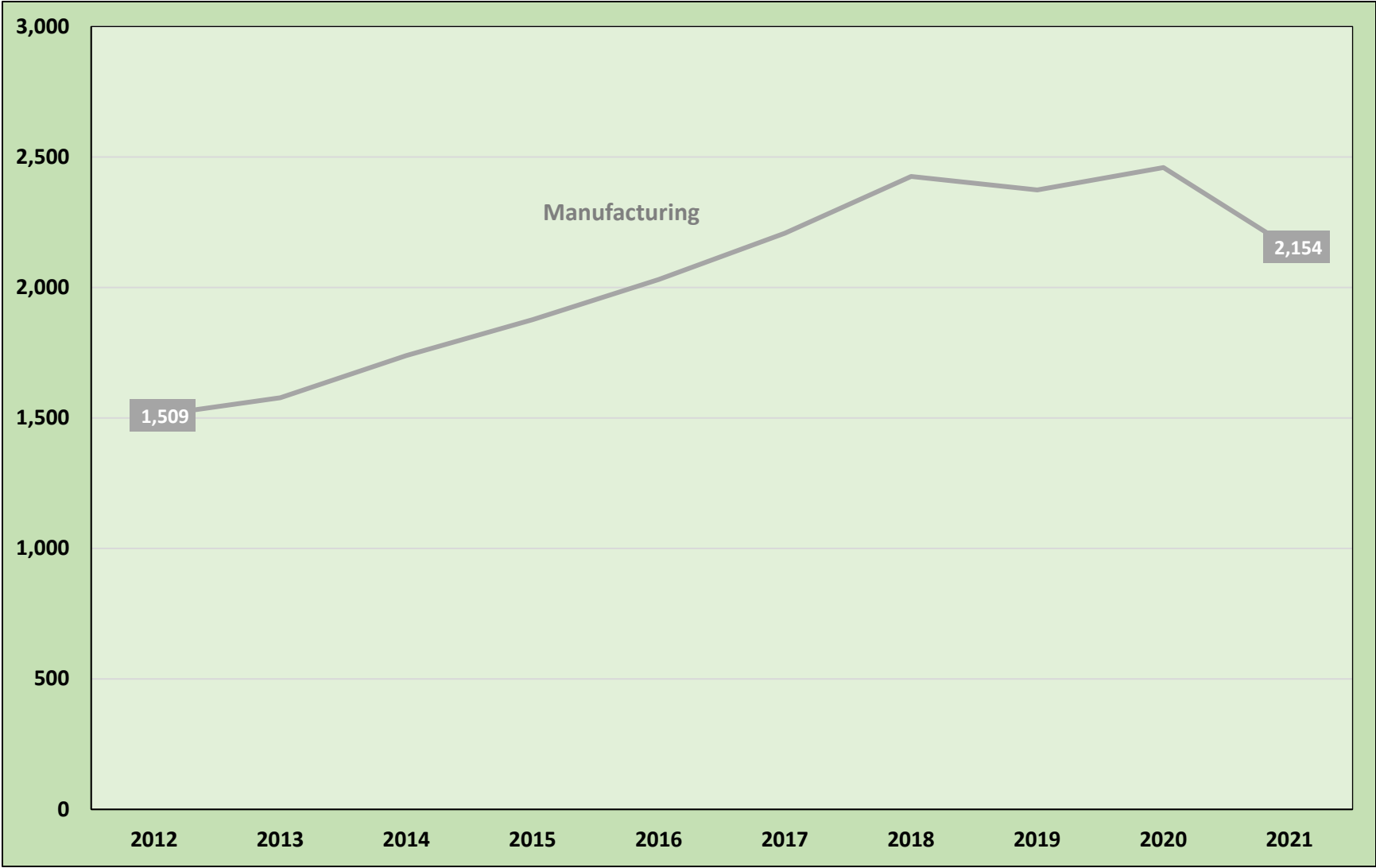
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Industry Total Employment Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

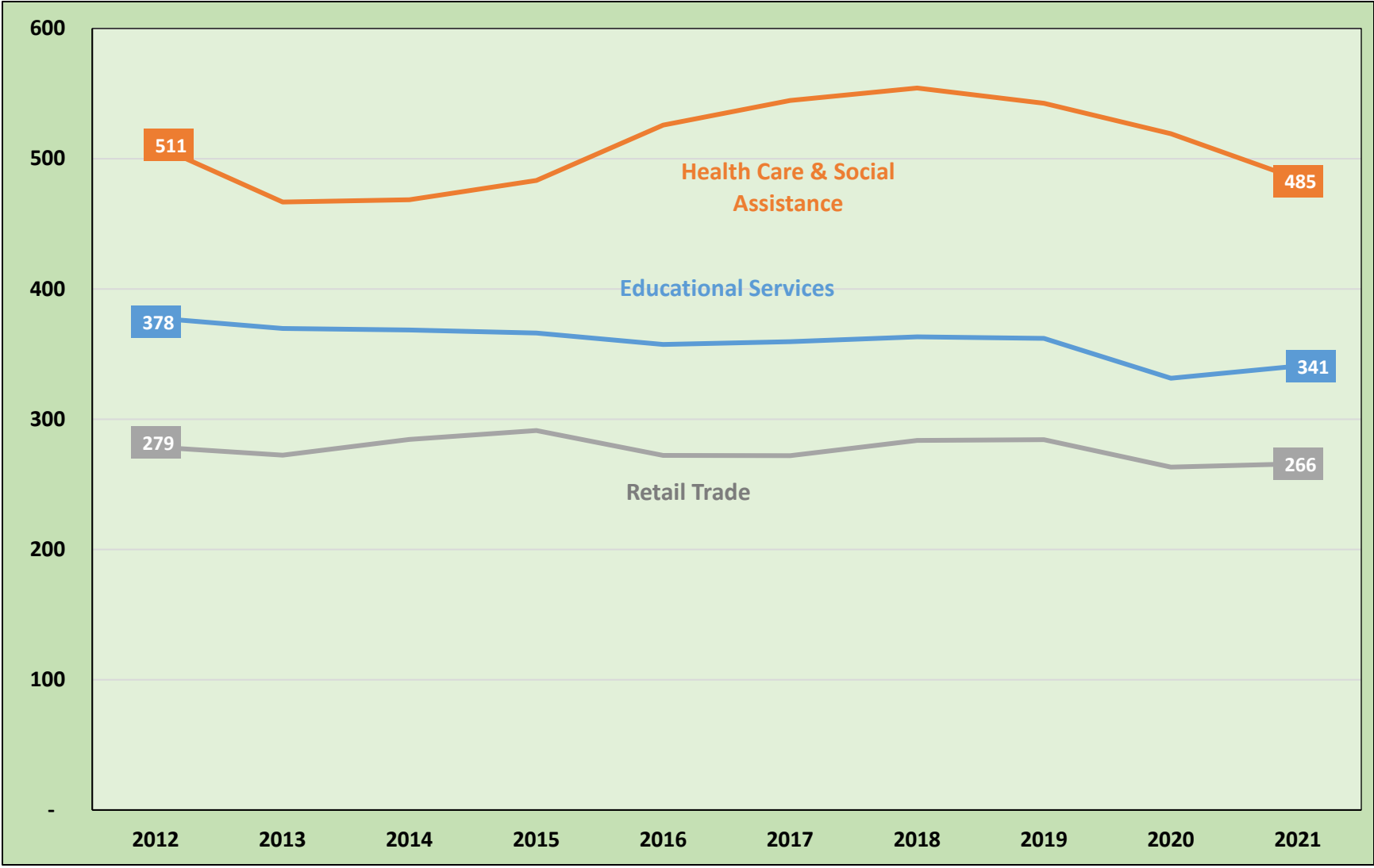
# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

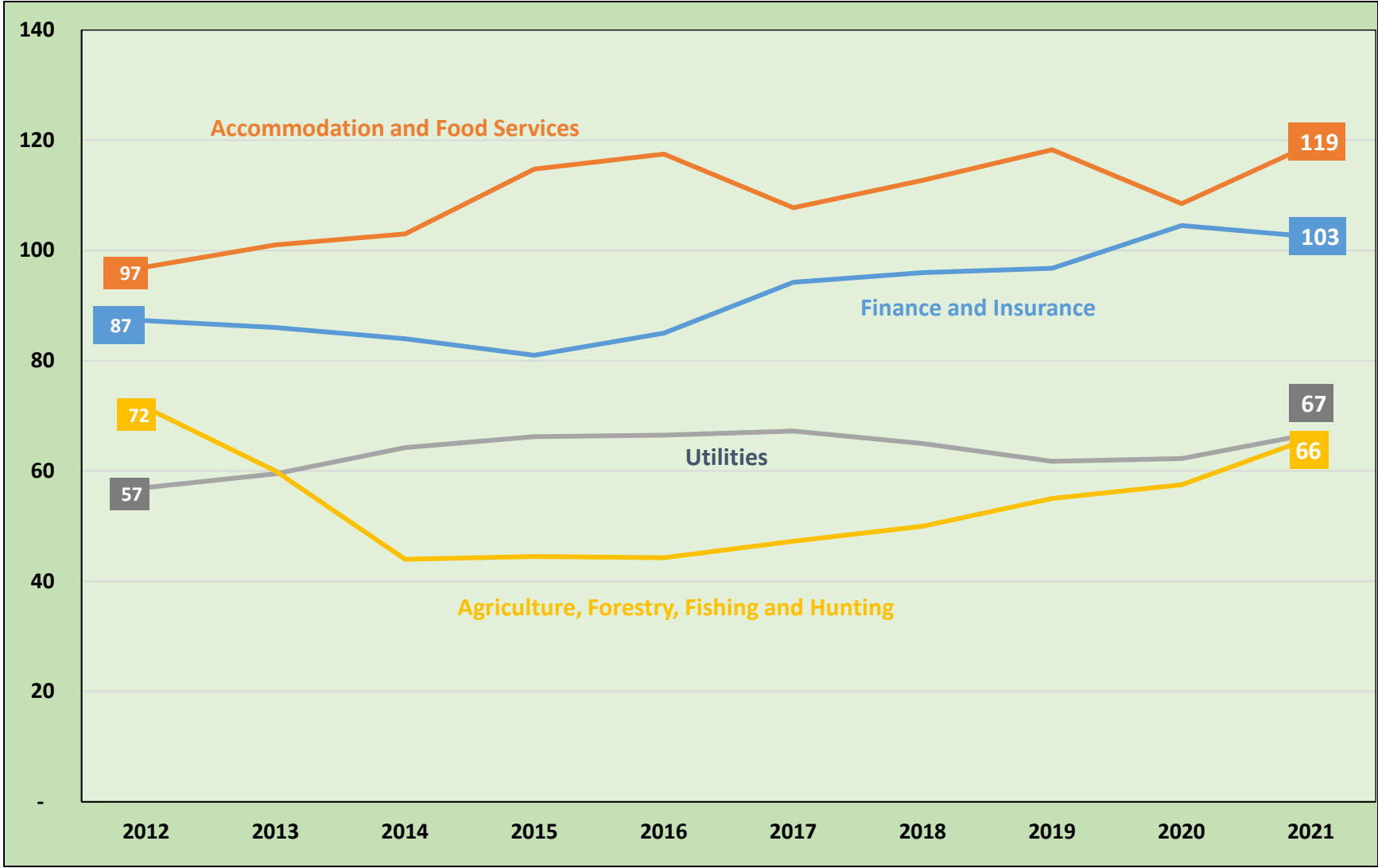


# Industry Sector Employment Trends



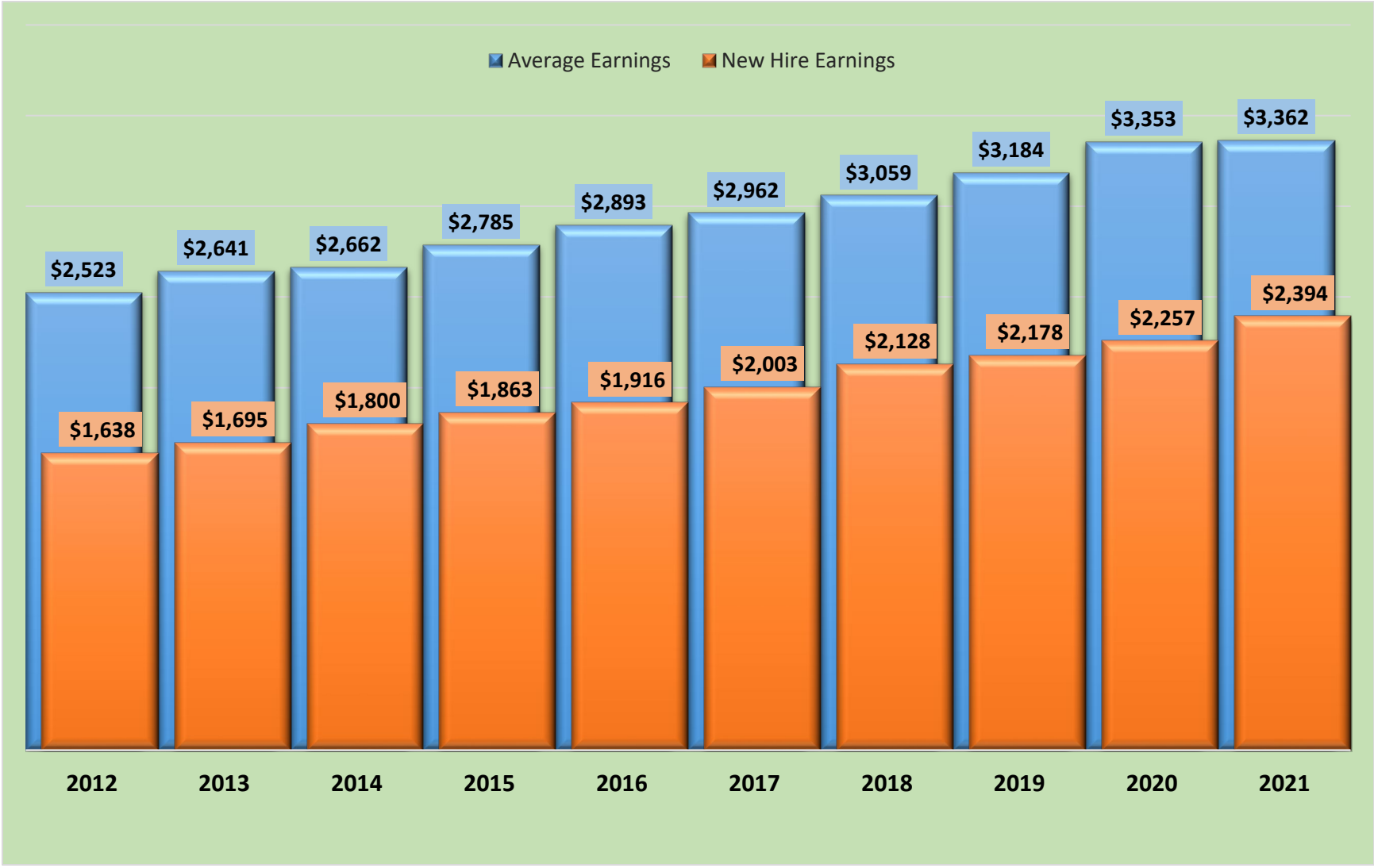
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# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Postsecondary Education

## 2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Central High School of Clay County	113	48	8	3	5	16	46	2

► Source: Alabama Commission on Higher Education; 2022 High School Report.

# Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Clay County		# Undergrads	# First-Time Freshman
<b>Major</b>	<b>Grand Total</b>	<b>367</b>	<b>63</b>
General Studies		83	34
Undeclared/NotReported		80	0
Registered Nursing/Registered Nurse		30	2
Business Administration and Management, General		15	3
Elementary Education and Teaching		12	0
Biology/Biological Sciences, General		8	2
Multi-/Interdisciplinary Studies, Other		6	1
Psychology, General		6	1
Computer and Information Sciences, General		5	1
Industrial Mechanics and Maintenance Technology/Technician		5	2
Criminal Justice/Safety Studies		4	0
History, General		4	0
Physical Education Teaching and Coaching		4	1
Accounting		3	0
Administrative Assistant and Secretarial Science, General		3	1

# Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Clay Total	* State Totals
General Studies	8	0	9	0	0	0	0	0	0	17	6,052
Registered Nursing/Registered Nurse	0	0	6	0	6	0	2	0	0	14	3,814
Welding Technology/Welder	11	3	0	0	0	0	0	0	0	14	1,136
Industrial Mechanics and Maintenance Technology/Technician	5	1	1	0	0	0	0	0	0	7	793
Elementary Education and Teaching	0	0	0	0	3	0	1	0	0	4	1,158
Emergency Medical Technology/Technician (EMT Paramedic)	3	0	1	0	0	0	0	0	0	4	740
Accounting	0	0	0	0	3	0	0	0	0	3	819
Biology/Biological Sciences, General	0	0	0	0	3	0	0	0	0	3	715
Electrical, Electronic, and Communications Engineering Technology/Technician	0	1	1	0	1	0	0	0	0	3	52
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	1	1	1	0	0	0	0	0	0	3	324
Liberal Arts and Sciences/Liberal Studies	0	0	1	0	2	0	0	0	0	3	1,089
Physical Education Teaching and Coaching	0	0	0	0	2	0	1	0	0	3	277
Social Work	0	0	0	0	1	0	2	0	0	3	729
Business Administration and Management, General	0	0	0	0	1	0	1	0	0	2	2,201
Computer and Information Sciences, General	2	0	0	0	0	0	0	0	0	2	1,304

# Questions???

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