

Etowah County Profile

Alabama Department of Labor
Labor Market Information Division

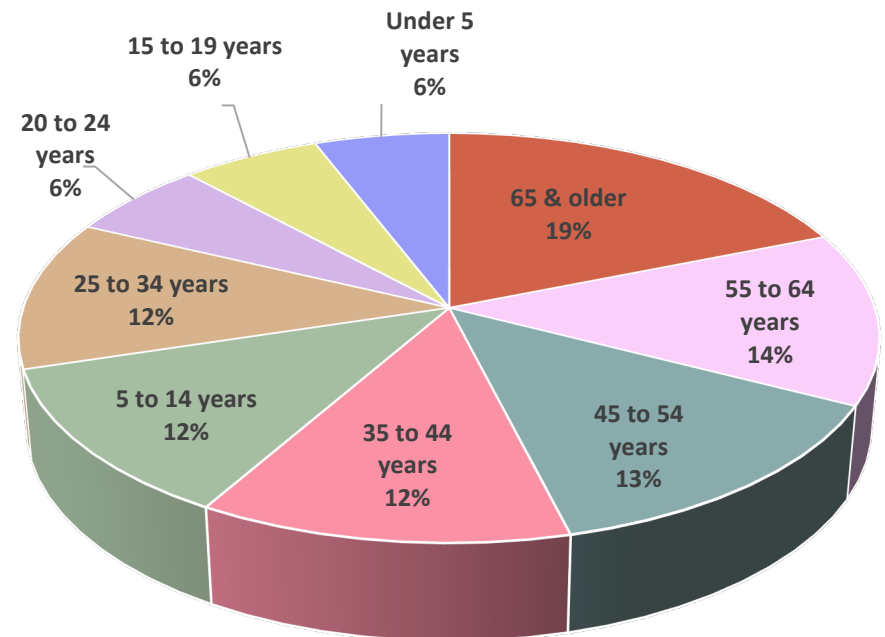
Demographics

American Community Survey Average Population Estimates for 2017-2021

Age	Estimate
Under 5 years	6,028
5 to 14 years	12,363
15 to 19 years	6,212
20 to 24 years	6,307
25 to 34 years	12,247
35 to 44 years	12,633
45 to 54 years	13,984
55 to 64 years	14,123
65 and older	19,571

Total Population
103,468

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2017-2021

School Enrollment	Estimate
Population 3 years and over enrolled in school	21,849
Nursery school, preschool	909
Kindergarten	1,195
Elementary school (grades 1-8)	9,766
High school (grades 9-12)	5,517
College or graduate school	4,462
Educational Attainment	Estimate
Population 25 years and over	72,558
Less than 9 th grade	2,828
9 th to 12 th grade, no diploma	7,186
High school graduate (includes equivalency)	24,491
Some college, no degree	17,762
Associate's degree	7,224
Bachelor's degree	7,916
Graduate or professional degree	5,151

Unemployment Data

March 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,250	45,294	956	2.1%	8,742	9,698
Cherokee	11,517	11,291	226	2.0%	2,958	3,184
Clay	5,884	5,769	115	2.0%	952	1,067
Cleburne	6,050	5,939	111	1.8%	1,485	1,596
Etowah	38,906	38,054	852	2.2%	9,133	9,985
Randolph	9,387	9,205	182	1.9%	2,669	2,851
Talladega	37,172	36,374	798	2.1%	9,094	9,892

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2022, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2022, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	132	Home Health Aides	35
Cashiers	96	Combined Food Preparation and Serving Workers, Including Fast Food	33
General and Operations Managers	90	Plumbers, Pipefitters, and Steamfitters	33
Customer Service Representatives	88	Physicians and Surgeons, All Other	32
Retail Salespersons	76	Medical Assistants	32
Team Assemblers	74	Tire Builders	32
Production Workers, All Other	74	Industrial Truck and Tractor Operators	32
Stock Clerks and Order Fillers	69	Laborers and Freight, Stock, and Material Movers, Hand	32
Sales Managers	66	Inspectors, Testers, Sorters, Samplers, and Weighers	31
Nursing Aides, Orderlies, and Attendants	62	Maintenance and Repair Workers, General	29
Heavy and Tractor-Trailer Truck Drivers	57	Cooks, Restaurant	28
Construction Laborers	50	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	27
Waiters and Waitresses	46	Packers and Packagers, Hand	27
Personal Care Aides	37	Maids and Housekeeping Cleaners	26
Welders, Cutters, Solderers, and Brazers	36	Office Clerks, General	26



Help Wanted OnLine[®] Annual Job Postings

2022 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	1,646	Medical Assistants	121
Licensed Practical & Vocational Nurses	455	Laborers and Freight, Stock, and Material Movers, Hand	121
Retail Salespersons	450	Production Workers, All Other	110
Nursing Assistants	418	Merchandise Displayers and Window Trimmers	108
Heavy and Tractor-Trailer Truck Drivers	372	Maintenance and Repair Workers, General	108
Supervisors of Retail Sales Workers	338	Cashiers	107
Medical and Health Services Managers	275	Automotive Service Technicians and Mechanics	102
Health Technologists and Technicians, All Other	235	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	98
Medical and Clinical Laboratory Technicians	233	Maids and Housekeeping Cleaners	94
Customer Service Representatives	231	Managers, All Other	92
Combined Food Preparation and Serving Workers, Including Fast Food	183	Phlebotomists	88
Food Service Managers	173	Physical Therapists	78
Sales Reps, Wholesale & Manufacturing, Excpt Technical & Scientific Products	163	Respiratory Therapists	74
Medical Secretaries	140	Pharmacy Technicians	71
Stock Clerks and Order Fillers	137	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	67



Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	0.0%	0.0%
Age 20-64 Population Growth	-0.1%	-0.3%
Nonagricultural Job Growth	13.8%	24.7%
Worker Shortfall	13.8%	25.0%
Worker Shortfall	4,755	8,576

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Etowah County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$10.71	\$15.72	\$20.52	\$25.43

Etowah County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$12.20	\$15.15	\$18.98	\$22.37

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

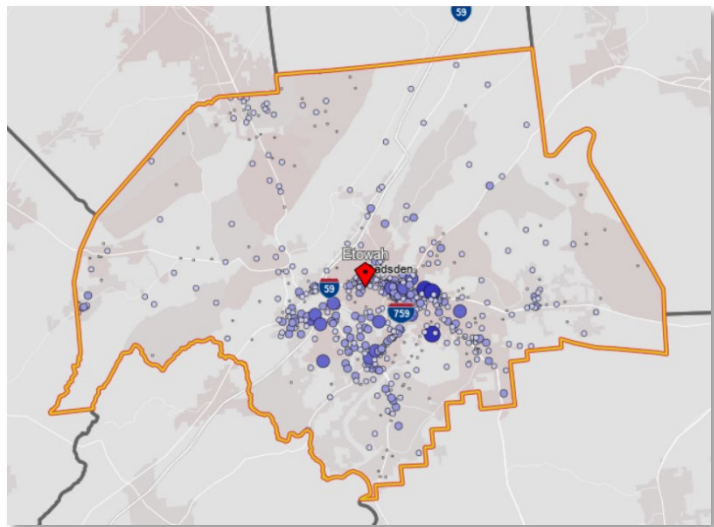
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$25,238	\$40,258	\$53,066	\$66,979
Manufacturing	\$30,239	\$44,532	\$54,137	\$66,086
Etowah County				
Total	\$22,270	\$32,701	\$42,680	\$52,884
Manufacturing	\$25,360	\$31,502	\$39,477	\$46,534
Jefferson County				
Total	\$27,115	\$45,195	\$58,499	\$74,192
Manufacturing	\$32,924	\$47,282	\$54,218	\$64,864
Marshall County				
Total	\$23,984	\$33,477	\$42,387	\$51,588
Manufacturing	\$26,775	\$33,727	\$39,893	\$46,452

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

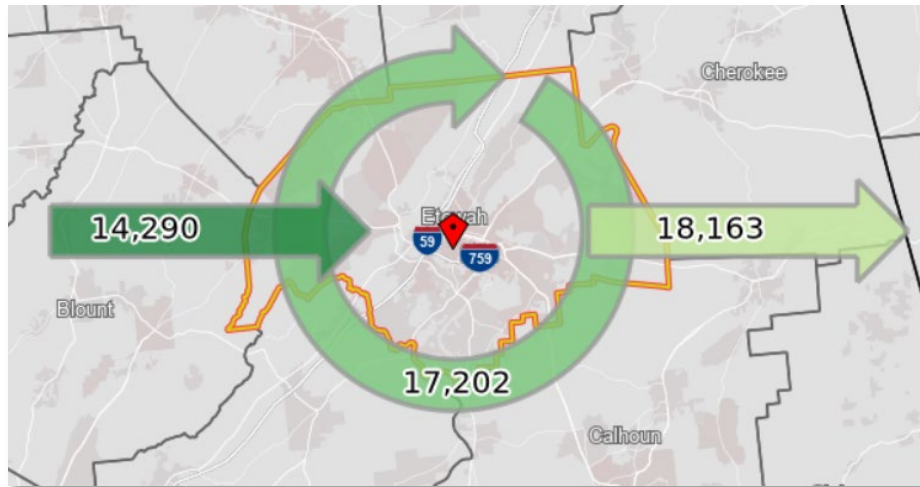
2020 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	8,028	25.5%
Age 30 to 54	16,411	52.1%
Age 55 or older	7,053	22.4%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	3,049	9.7%
High school or equivalent, no college	7,304	23.2%
Some college or Associate degree	8,141	25.9%
Bachelor's degree or advanced degree	4,970	15.8%
Educational attainment not available (workers aged 29 or younger)	8,028	25.5%
Jobs by Worker Sex	Count	Share
Male	14,614	46.4%
Female	16,878	53.6%
Jobs by Earnings	Count	Share
\$1,250 per month or less	8,514	27.0%
\$1,251 to \$3,333 per month	12,581	39.9%
More than \$3,333 per month	10,397	33.0%

2020 Commuting Patterns

Labor Force Characteristics



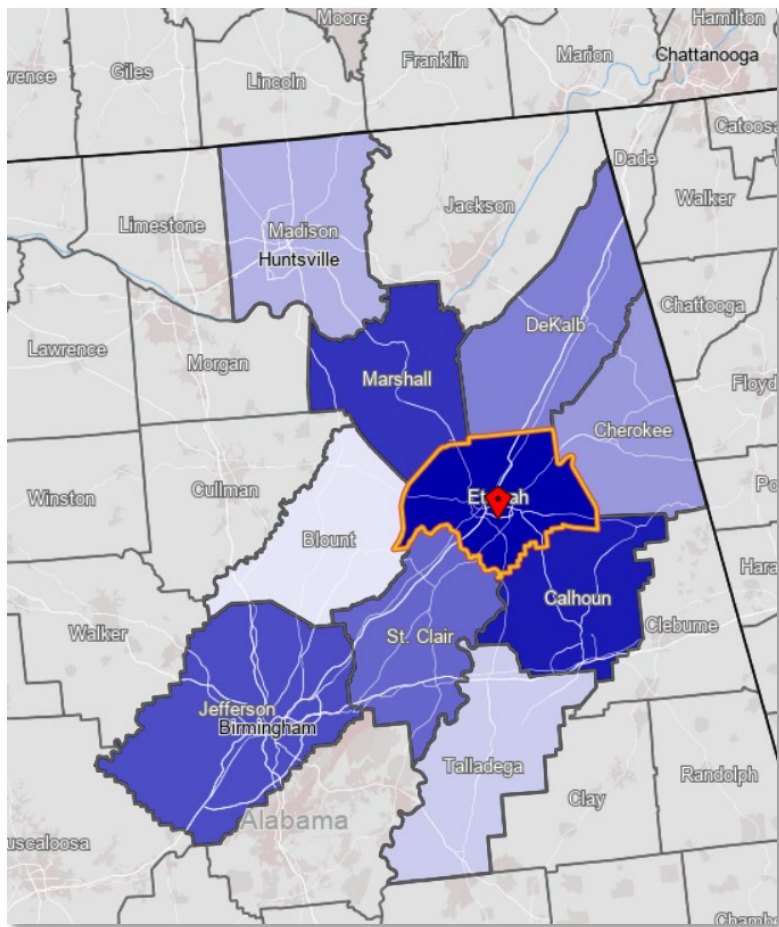
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	18,163	100.0%
Workers Aged 29 or younger	4,591	25.3%
Workers Aged 30 to 54	9,662	53.2%
Workers Aged 55 or older	3,910	21.5%
Workers Earning \$1,250 per month or less	4,004	22.0%
Workers Earning \$1,251 to \$3,333 per month	6,315	34.8%
Workers Earning More than \$3,333 per month	7,844	43.2%
Workers in the "Goods Producing" Industry Class	5,086	28.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,345	23.9%
Workers in the "All Other Services" Industry Class	8,732	48.1%

**Live in the County
but Work Elsewhere**
51.4%

**Live and Work
in the County**
48.6%

2020 Commuting Patterns

Where People Live who Work in This County



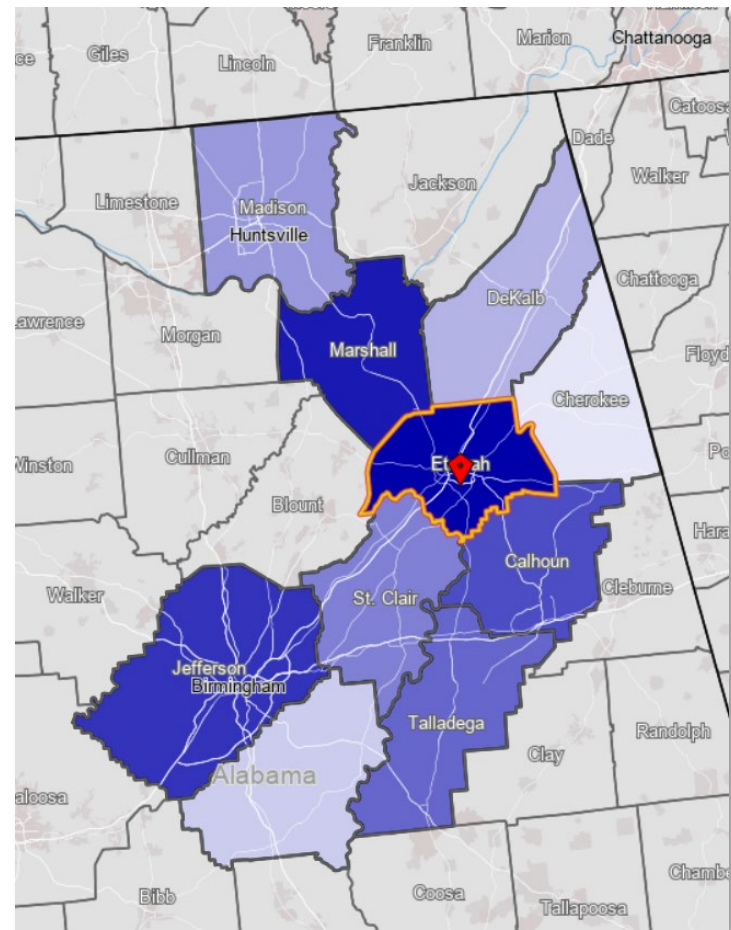
	Count	Share
Etowah County, AL	17,202	54.6%
Calhoun County, AL	2,390	7.6%
Marshall County, AL	1,235	3.9%
Jefferson County, AL	1,227	3.9%
St. Clair County, AL	1,148	3.6%
DeKalb County, AL	940	3.0%
Cherokee County, AL	691	2.2%
Madison County, AL	642	2.0%
Talladega County, AL	577	1.8%
Blount County, AL	548	1.7%
All Other Locations	4,892	15.5%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2020 Commuting Patterns

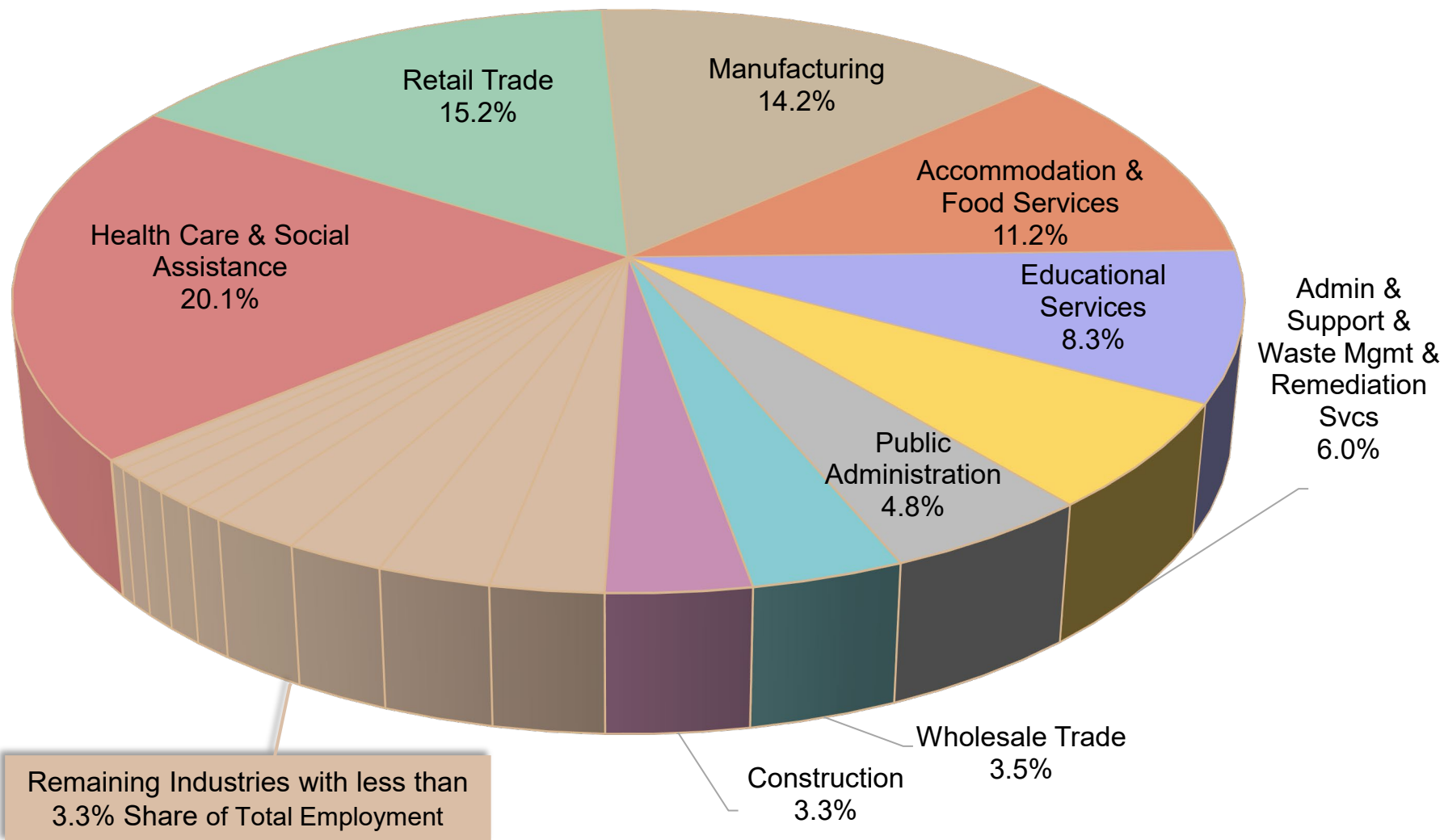
Where People Work who Live in This County

	Count	Share
Etowah County, AL	17,202	48.6%
Marshall County, AL	3,222	9.1%
Jefferson County, AL	3,052	8.6%
Calhoun County, AL	2,210	6.2%
Talladega County, AL	1,174	3.3%
St. Clair County, AL	949	2.7%
Madison County, AL	866	2.4%
DeKalb County, AL	720	2.0%
Shelby County, AL	607	1.7%
Cherokee County, AL	554	1.6%
All Other Locations	4,809	13.6%

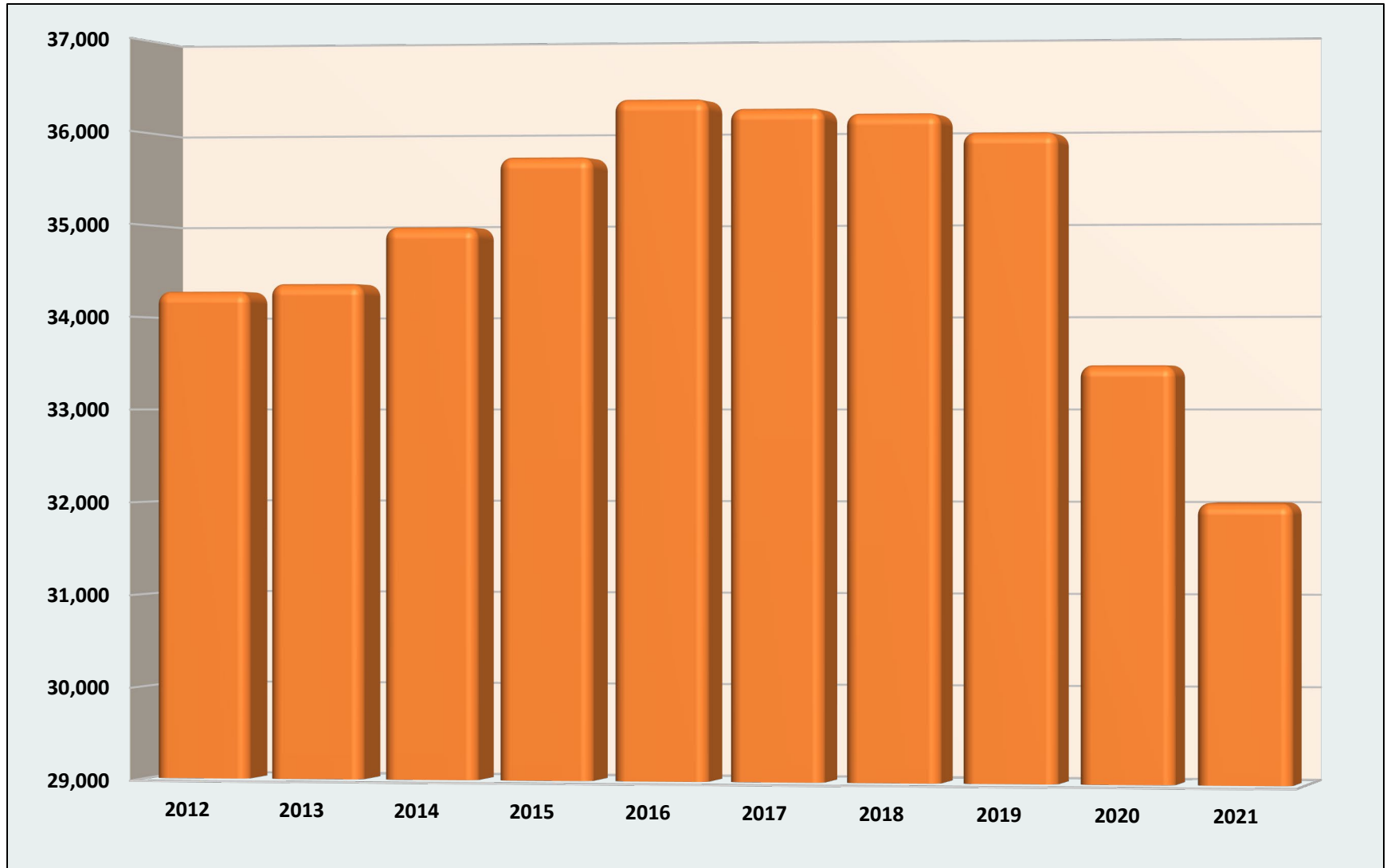


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Etowah County Industry Distribution 2021

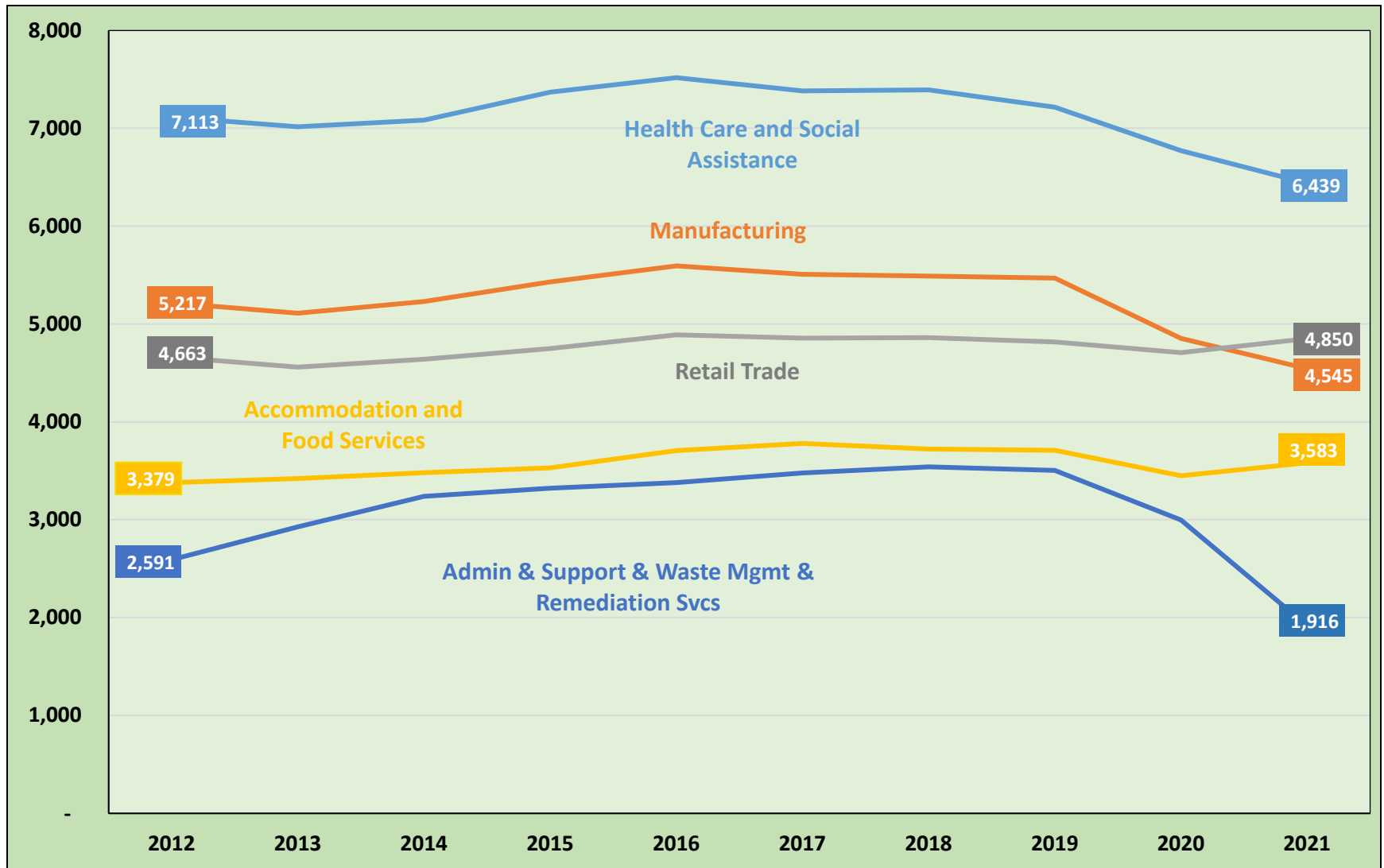


Industry Total Employment Trend

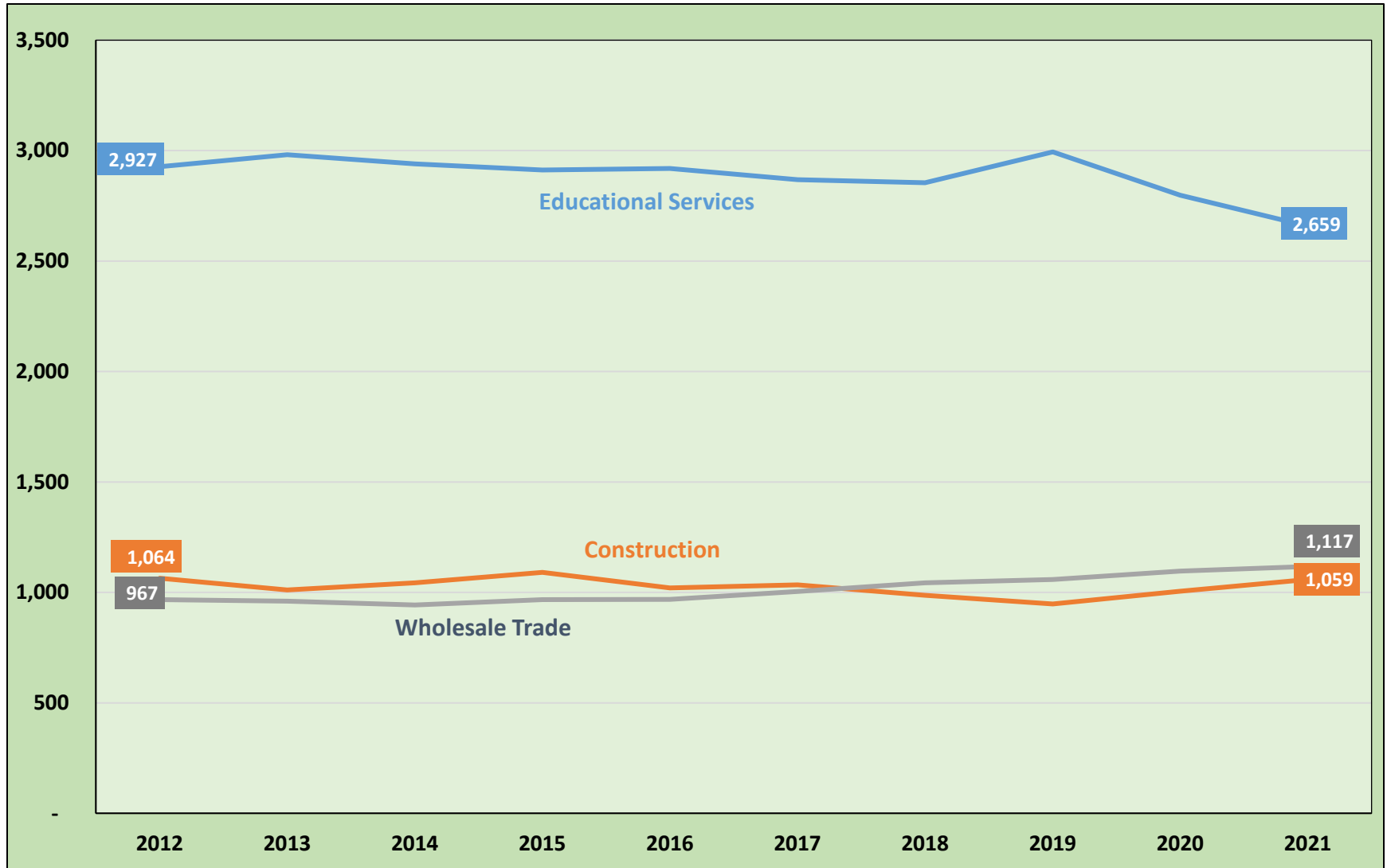


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

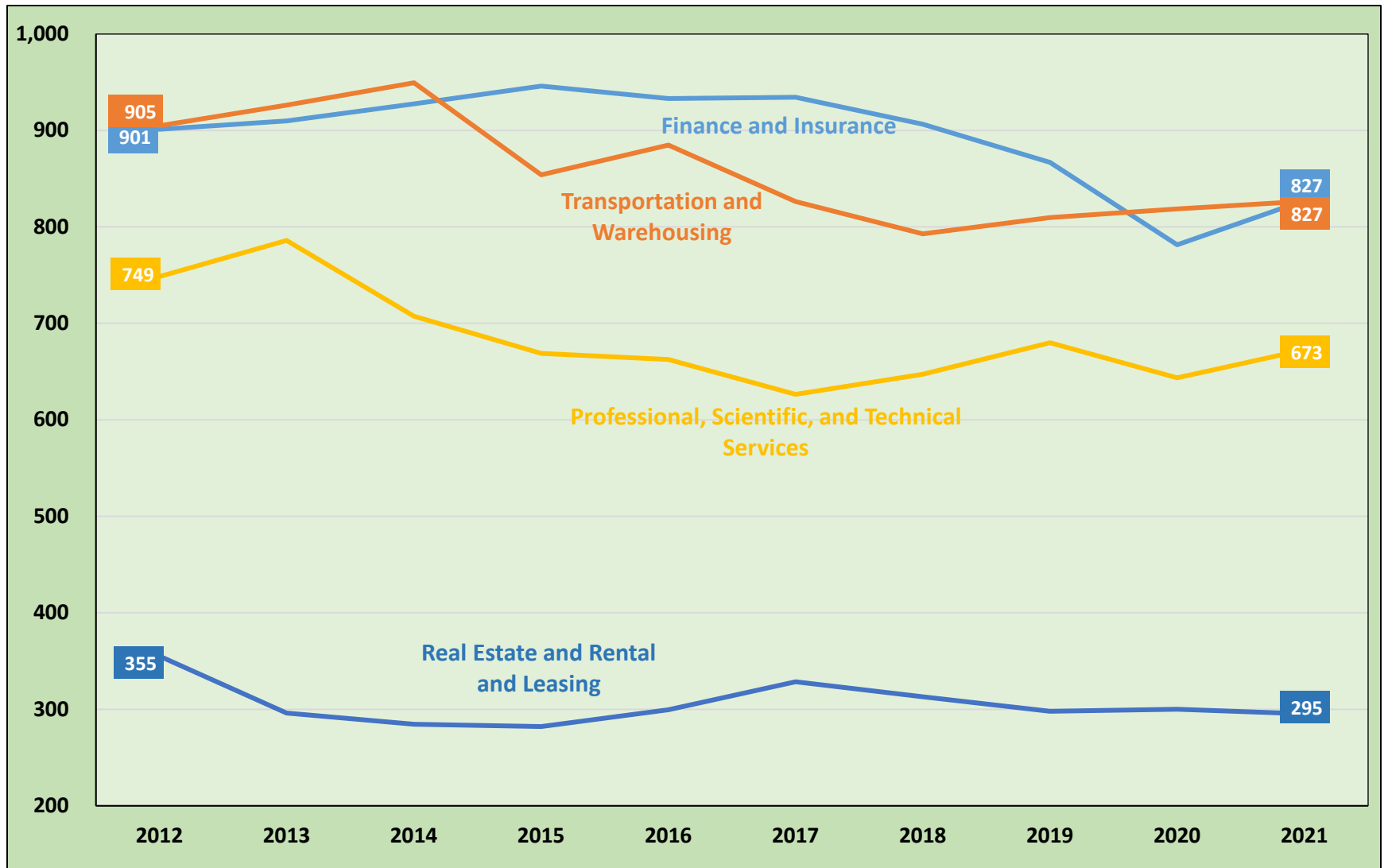
Industry Sector Employment Trends



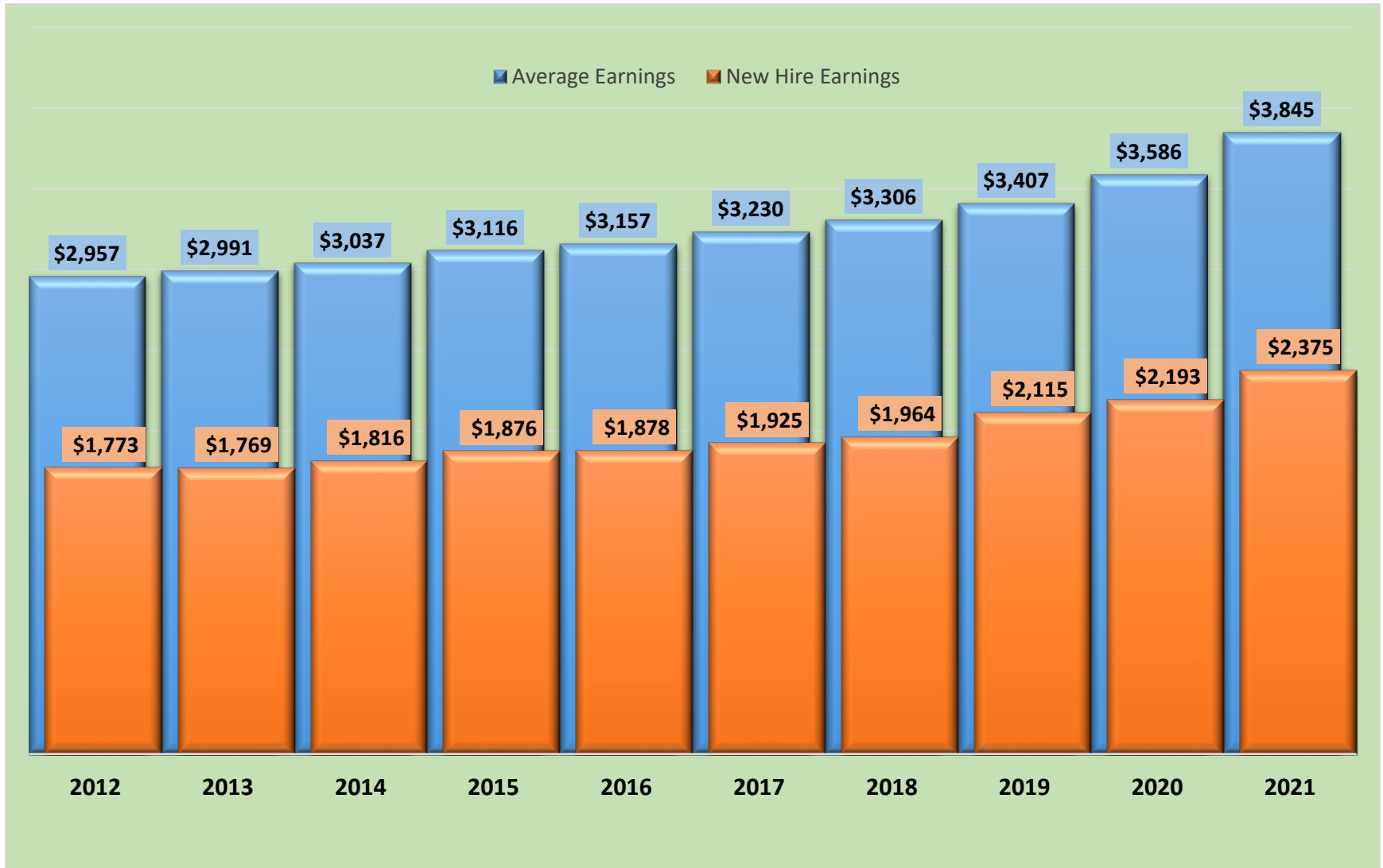
Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Etowah High School	111	51	10	1	3	14	45	6
Gadsden City High School	282	142	16	10	5	31	131	11
Gaston High School	45	22	4	1	1	6	19	3
Glencoe High School	73	48	6	4	3	13	47	1
Hokes Bluff High School	86	53	7	0	0	7	49	4
Sardis High School	109	48	4	1	2	7	44	4
Southside High School	187	110	10	5	1	16	107	3
West End High School	54	27	2	0	4	6	25	2



Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Etowah County		# Undergrads	# First-Time Freshman
Major	Grand Total	3,268	637
	General Studies	976	241
	Registered Nursing/Registered Nurse	266	36
	Undeclared/NotReported	141	12
	Business Administration and Management, General	117	30
	Liberal Arts and Sciences/Liberal Studies	91	29
	Biology/Biological Sciences, General	89	19
	Elementary Education and Teaching	84	9
	Computer and Information Sciences, General	78	18
	Industrial Mechanics and Maintenance Technology/Technician	70	17
	Psychology, General	63	13
	Welding Technology/Welder	63	13
	Administrative Assistant and Secretarial Science, General	50	1
	Health and Wellness, General	42	10
	Accounting	35	2
	Child Care and Support Services Management	31	6

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Etowah Total	* State Totals
Industrial Mechanics and Maintenance Technology/Technician	101	45	35	0	0	0	0	0	0	181	793
General Studies	12	0	122	0	0	0	0	0	0	134	6,052
Registered Nursing/Registered Nurse	0	0	24	0	58	0	24	1	0	107	3,814
Elementary Education and Teaching	0	0	0	0	29	0	11	0	0	40	1,158
Business Administration and Management, General	1	2	3	0	17	0	10	0	0	33	2,201
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	11	9	11	0	0	0	0	0	0	31	324
Salon/Beauty Salon Management/Manager	0	16	14	0	0	0	0	0	0	30	270
Civil Engineering Technologies/Technicians	8	9	10	0	0	0	0	0	0	27	43
Computer and Information Sciences, General	11	1	7	0	4	0	0	0	0	23	1,304
Social Work	0	0	0	0	8	0	14	0	0	22	729
Accounting	0	0	0	0	17	0	4	0	0	21	819
Administrative Assistant and Secretarial Science, General	4	1	14	0	0	0	0	0	0	19	435
Licensed Practical/Vocational Nurse Training	0	19	0	0	0	0	0	0	0	19	1,186
Welding Technology/Welder	10	9	0	0	0	0	0	0	0	19	1,136
Liberal Arts and Sciences/Liberal Studies	0	0	3	0	14	0	0	0	0	17	1,089

Questions???

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