

Cherokee County Profile

Alabama Department of Labor
Labor Market Information Division

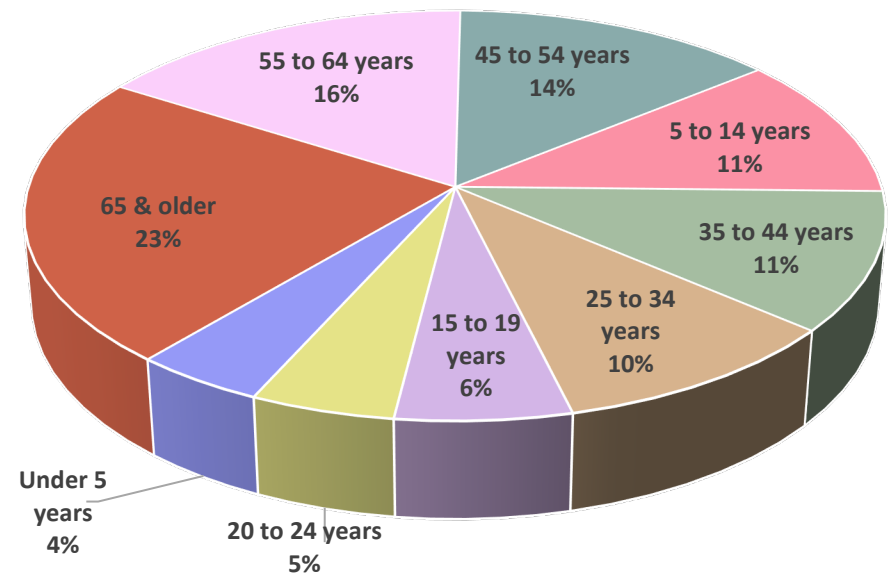
Demographics

American Community Survey Average Population Estimates for 2017-2021

Age	Estimate
Under 5 years	1,089
5 to 14 years	2,810
15 to 19 years	1,449
20 to 24 years	1,191
25 to 34 years	2,473
35 to 44 years	2,732
45 to 54 years	3,465
55 to 64 years	4,056
65 and older	5,710

Total Population
24,975

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2017-2021

School Enrollment	Estimate
Population 3 years and over enrolled in school	4,796
Nursery school, preschool	133
Kindergarten	295
Elementary school (grades 1-8)	2,314
High school (grades 9-12)	1,136
College or graduate school	918
Educational Attainment	Estimate
Population 25 years and over	18,436
Less than 9 th grade	1,351
9 th to 12 th grade, no diploma	2,369
High school graduate (includes equivalency)	6,809
Some college, no degree	3,590
Associate's degree	1,953
Bachelor's degree	1,148
Graduate or professional degree	1,216

Unemployment Data

March 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,250	45,294	956	2.1%	8,742	9,698
Cherokee	11,517	11,291	226	2.0%	2,958	3,184
Clay	5,884	5,769	115	2.0%	952	1,067
Cleburne	6,050	5,939	111	1.8%	1,485	1,596
Etowah	38,906	38,054	852	2.2%	9,133	9,985
Randolph	9,387	9,205	182	1.9%	2,669	2,851
Talladega	37,172	36,374	798	2.1%	9,094	9,892

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2022, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2022, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Textile Winding, Twisting, and Drawing Out Machine Setters, Operators, and Tenders	49	Supervisors of Office and Administrative Support Workers	7
General and Operations Managers	25	Carpenters	7
Sales Managers	16	Construction Managers	6
Welders, Cutters, Solderers, and Brazers	16	Claims Adjusters, Examiners, and Investigators	6
Helpers--Production Workers	13	Medical Records and Health Information Technicians	6
Cashiers	11	Office Clerks, General	6
Retail Salespersons	10	Maintenance and Repair Workers, General	6
Nursing Aides, Orderlies, and Attendants	9	Packaging and Filling Machine Operators and Tenders	6
Landscaping and Groundskeeping Workers	9	Preschool Teachers, Except Special Education	5
Stock Clerks and Order Fillers	9	Physicians and Surgeons, All Other	5
Maids and Housekeeping Cleaners	8	Cooks, Restaurant	5
Production Workers, All Other	8	Waiters and Waitresses	5
Food Service Managers	7	Supervisors of Retail Sales Workers	5
Food Preparation Workers	7	Customer Service Representatives	5
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	7	Heavy and Tractor-Trailer Truck Drivers	5



Source: Unemployment Insurance Reports

Help Wanted OnLine[®] Annual Job Postings

2022 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	63	Emergency Medical Technicians and Paramedics	11
Retail Salespersons	41	Training and Development Specialists	10
Supervisors of Retail Sales Workers	40	Medical Assistants	10
Stock Clerks and Order Fillers	28	Roustabouts, Oil and Gas	10
Merchandise Displayers and Window Trimmers	27	Industrial Engineering Technicians	9
Licensed Practical & Vocational Nurses	23	Postal Service Clerks	9
Heavy and Tractor-Trailer Truck Drivers	23	Production Workers, All Other	9
Customer Service Representatives	22	Automotive and Watercraft Service Attendants	9
Medical and Health Services Managers	19	Purchasing Managers	8
Respiratory Therapists	16	Food Service Managers	8
Phlebotomists	15	Speech-Language Pathologists	8
Physical Therapists	13	Pharmacy Technicians	8
Motor Vehicle Operators, All Other	12	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	8
General and Operations Managers	11	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	8
Radiologic Technologists	11	Laborers and Freight, Stock, and Material Movers, Hand	8



Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	1.9%	2.9%
Age 20-64 Population Growth	1.9%	2.5%
Nonagricultural Job Growth	15.6%	22.1%
Worker Shortfall	13.7%	19.6%
Worker Shortfall	728	1,039

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Cherokee County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$10.76	\$16.16	\$20.42	\$25.25

Cherokee County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$13.70	\$20.68	\$23.03	\$27.70

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

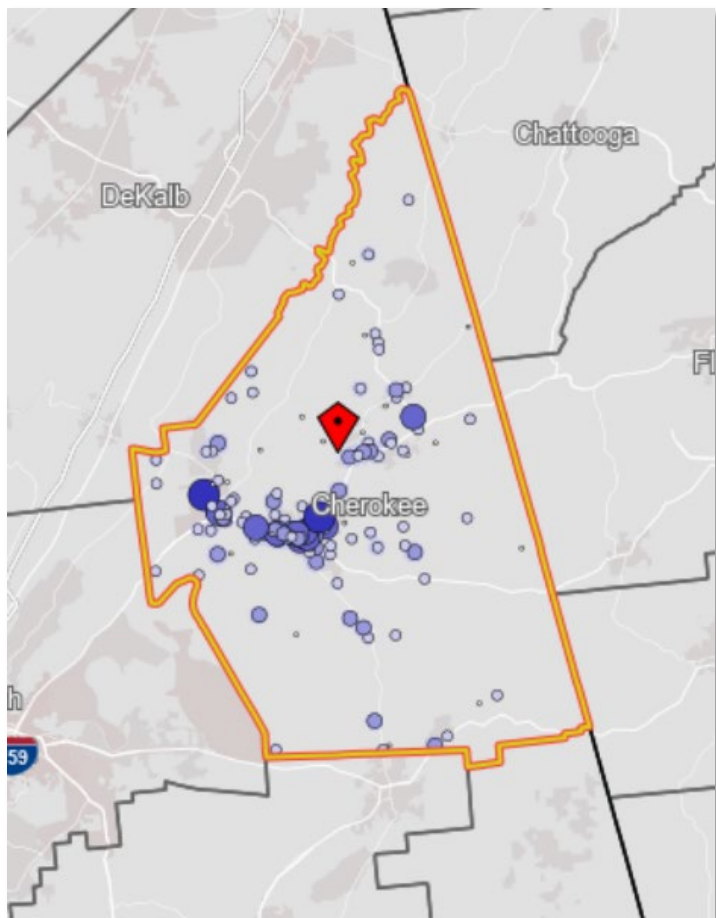
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$25,238	\$40,258	\$53,066	\$66,979
Manufacturing	\$30,239	\$44,532	\$54,137	\$66,086
Cherokee County				
Total	\$22,379	\$33,625	\$42,469	\$52,514
Manufacturing	\$28,510	\$43,023	\$47,906	\$57,604
DeKalb County				
Total	\$23,420	\$36,806	\$44,437	\$54,946
Manufacturing	\$26,491	\$37,755	\$48,141	\$58,966
Etowah County				
Total	\$22,270	\$32,701	\$42,680	\$52,884
Manufacturing	\$25,360	\$31,502	\$39,477	\$46,534

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

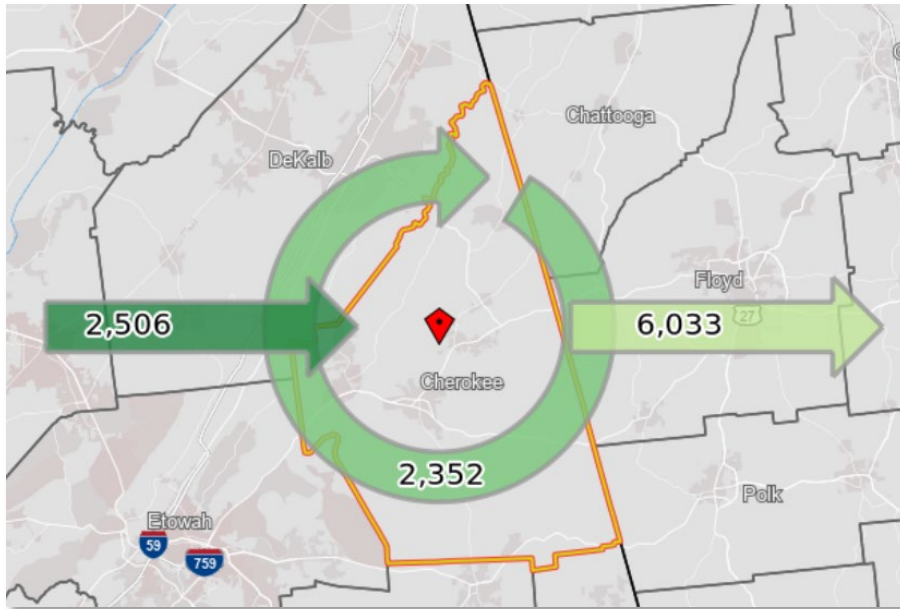
2020 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	1,230	25.3%
Age 30 to 54	2,593	53.4%
Age 55 or older	1,035	21.3%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	468	9.6%
High school or equivalent, no college	1,230	25.3%
Some college or Associate degree	1,222	25.2%
Bachelor's degree or advanced degree	708	14.6%
Educational attainment not available (workers aged 29 or younger)	1,230	25.3%
Jobs by Worker Sex	Count	Share
Male	2,257	46.5%
Female	2,601	53.5%
Jobs by Earnings	Count	Share
\$1,250 per month or less	1,453	29.9%
\$1,251 to \$3,333 per month	2,017	41.5%
More than \$3,333 per month	1,388	28.6%

2020 Commuting Patterns

Labor Force Characteristics



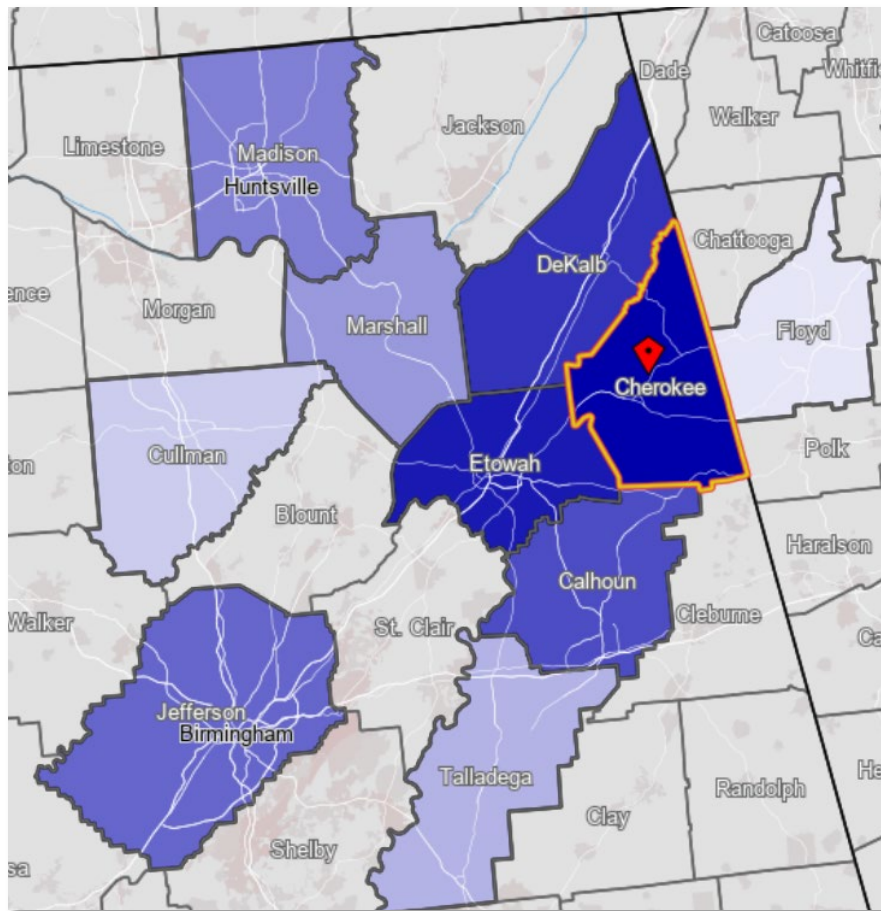
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	6,033	100.0%
Workers Aged 29 or younger	1,586	26.3%
Workers Aged 30 to 54	3,067	50.8%
Workers Aged 55 or older	1,380	22.9%
Workers Earning \$1,250 per month or less	1,218	20.2%
Workers Earning \$1,251 to \$3,333 per month	2,222	36.8%
Workers Earning More than \$3,333 per month	2,593	43.0%
Workers in the "Goods Producing" Industry Class	1,631	27.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,369	22.7%
Workers in the "All Other Services" Industry Class	3,033	50.3%

**Live in the County
but Work Elsewhere**
71.9%

**Live and Work
in the County**
28.1%

2020 Commuting Patterns

Where People Live who Work in This County



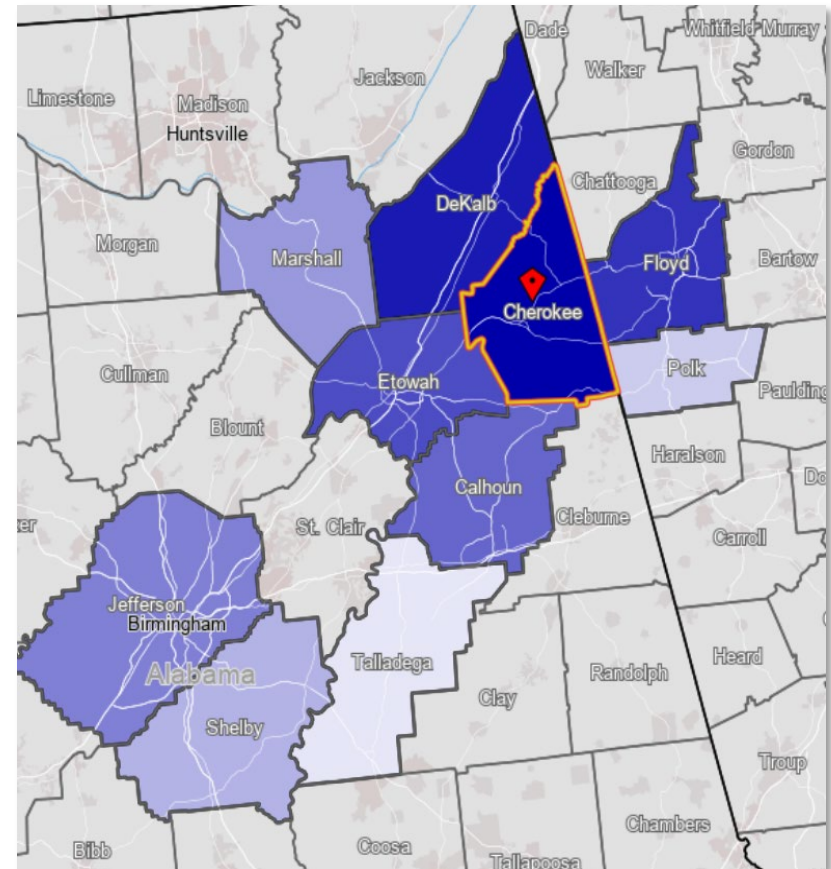
	Count	Share
Cherokee County, AL	2,352	48.4%
Etowah County, AL	554	11.4%
DeKalb County, AL	355	7.3%
Calhoun County, AL	335	6.9%
Jefferson County, AL	101	2.1%
Madison County, AL	91	1.9%
Marshall County, AL	90	1.9%
Talladega County, AL	79	1.6%
Cullman County, AL	74	1.5%
Floyd County, GA	73	1.5%
All Other Locations	754	15.5%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

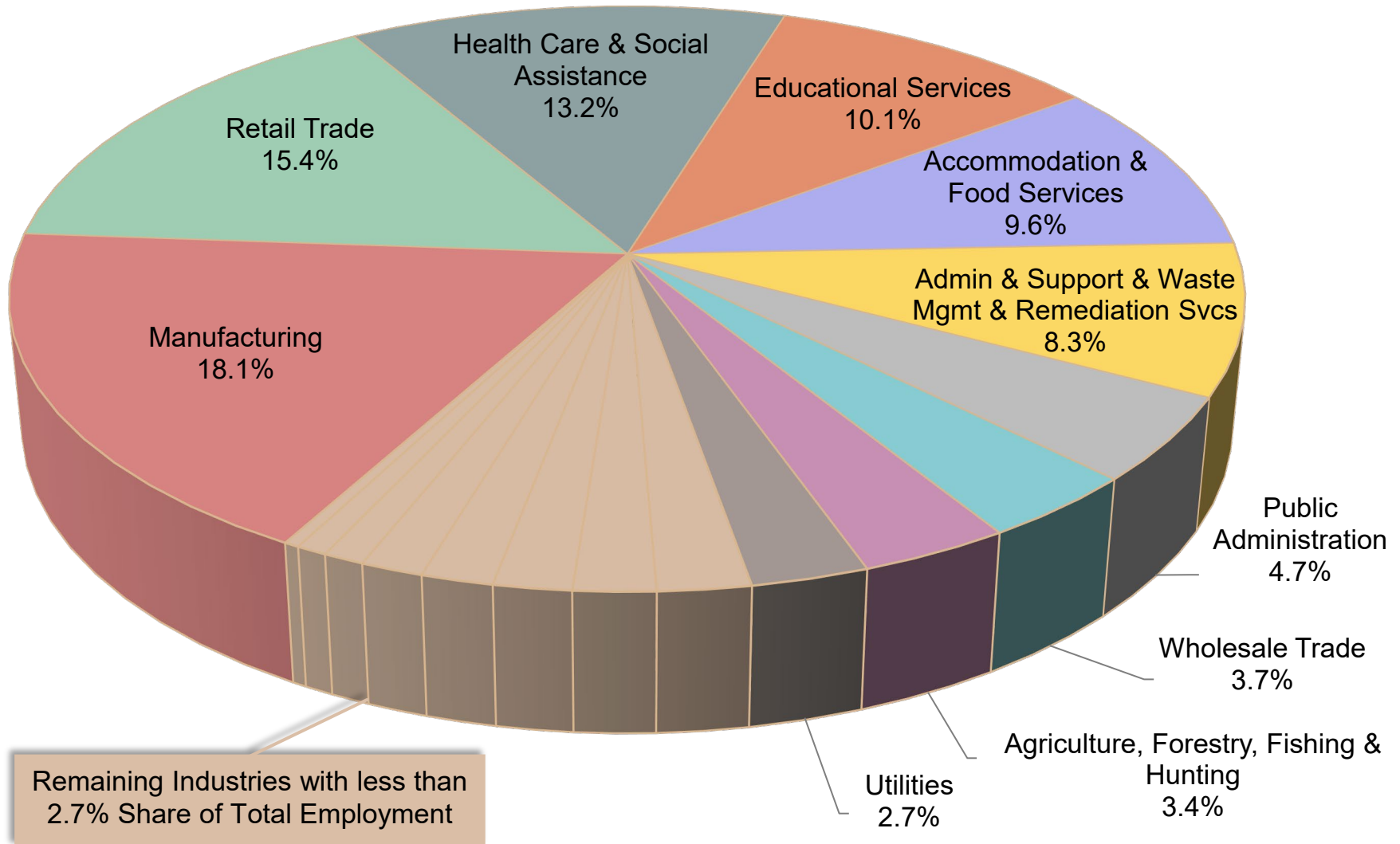
2020 Commuting Patterns

Where People Work who Live in This County

	Count	Share
Cherokee County, AL	2,352	28.1%
DeKalb County, AL	861	10.3%
Floyd County, GA	734	8.8%
Etowah County, AL	691	8.2%
Calhoun County, AL	623	7.4%
Jefferson County, AL	547	6.5%
Marshall County, AL	186	2.2%
Shelby County, AL	159	1.9%
Polk County, GA	133	1.6%
Talladega County, AL	128	1.5%
All Other Locations	1,971	23.5%

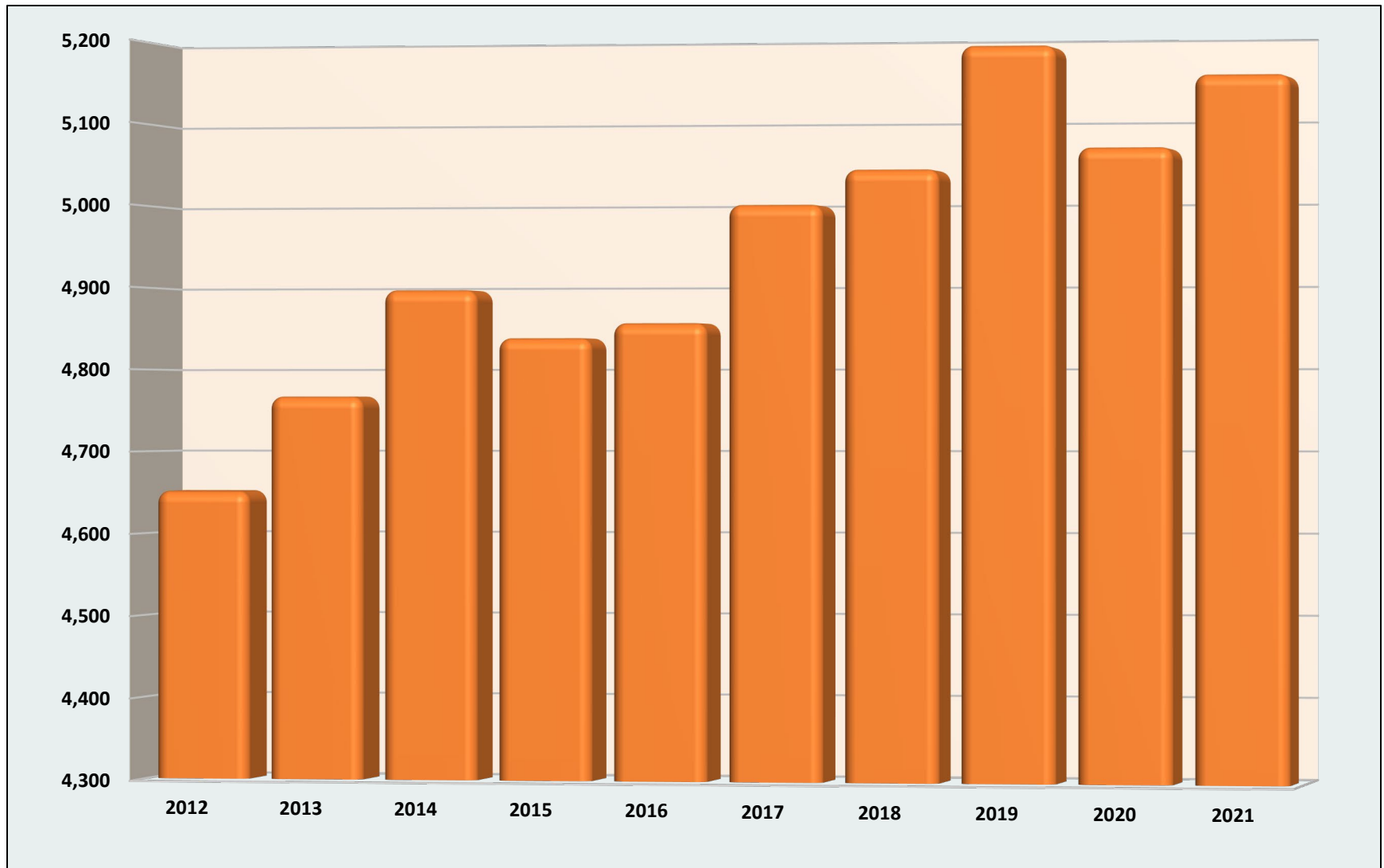


Cherokee County Industry Distribution 2021



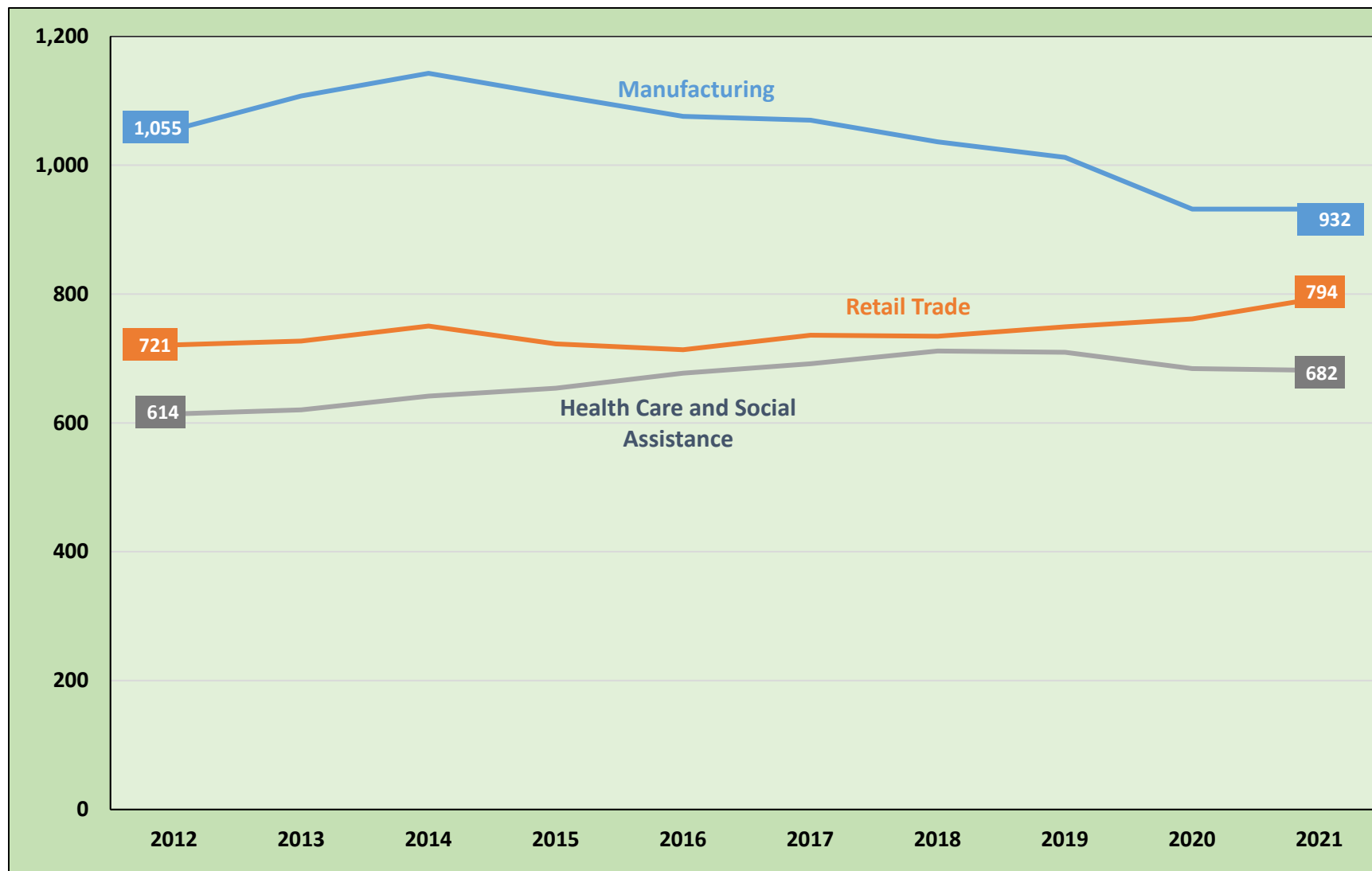
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend



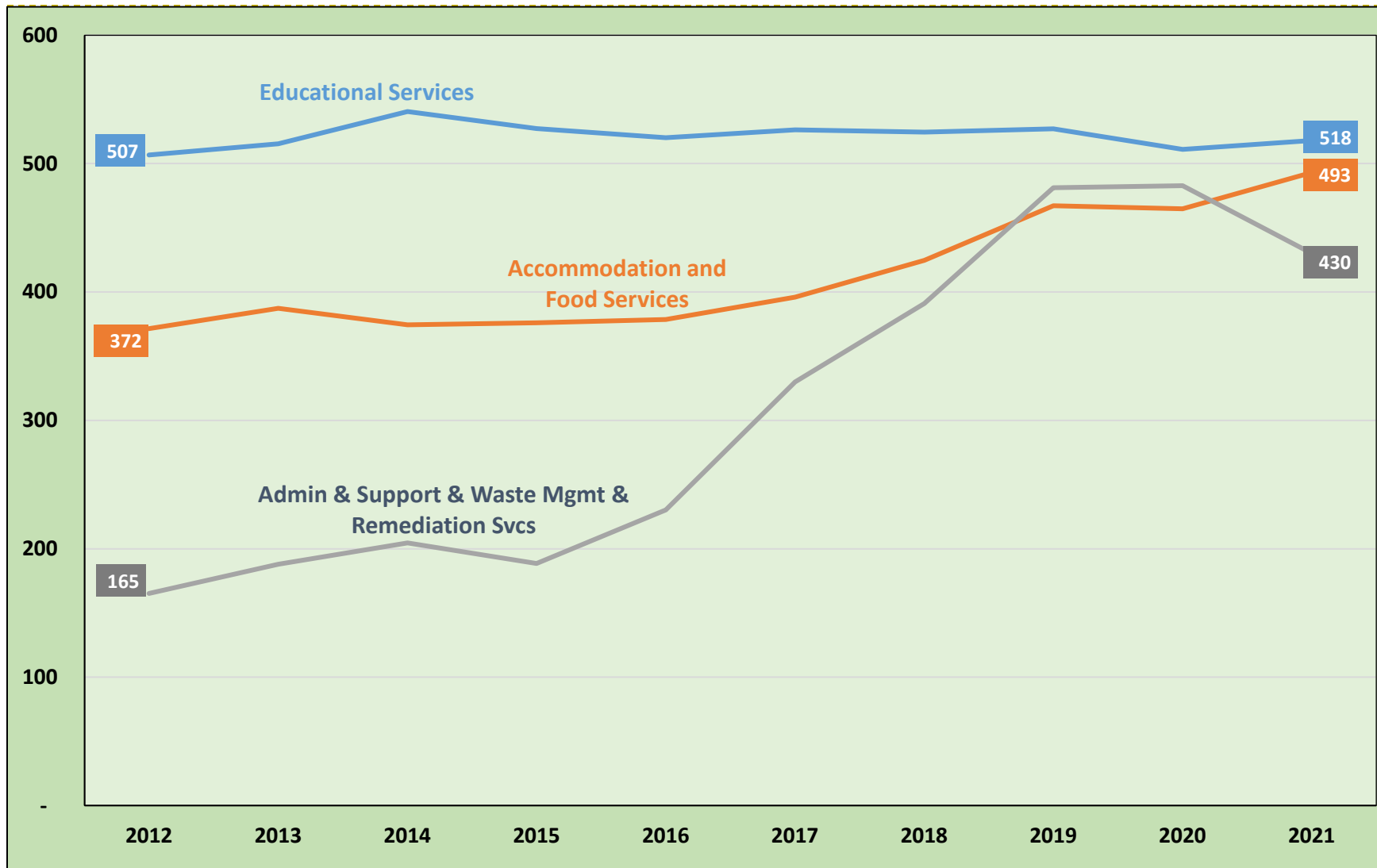
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Industry Sector Employment Trends

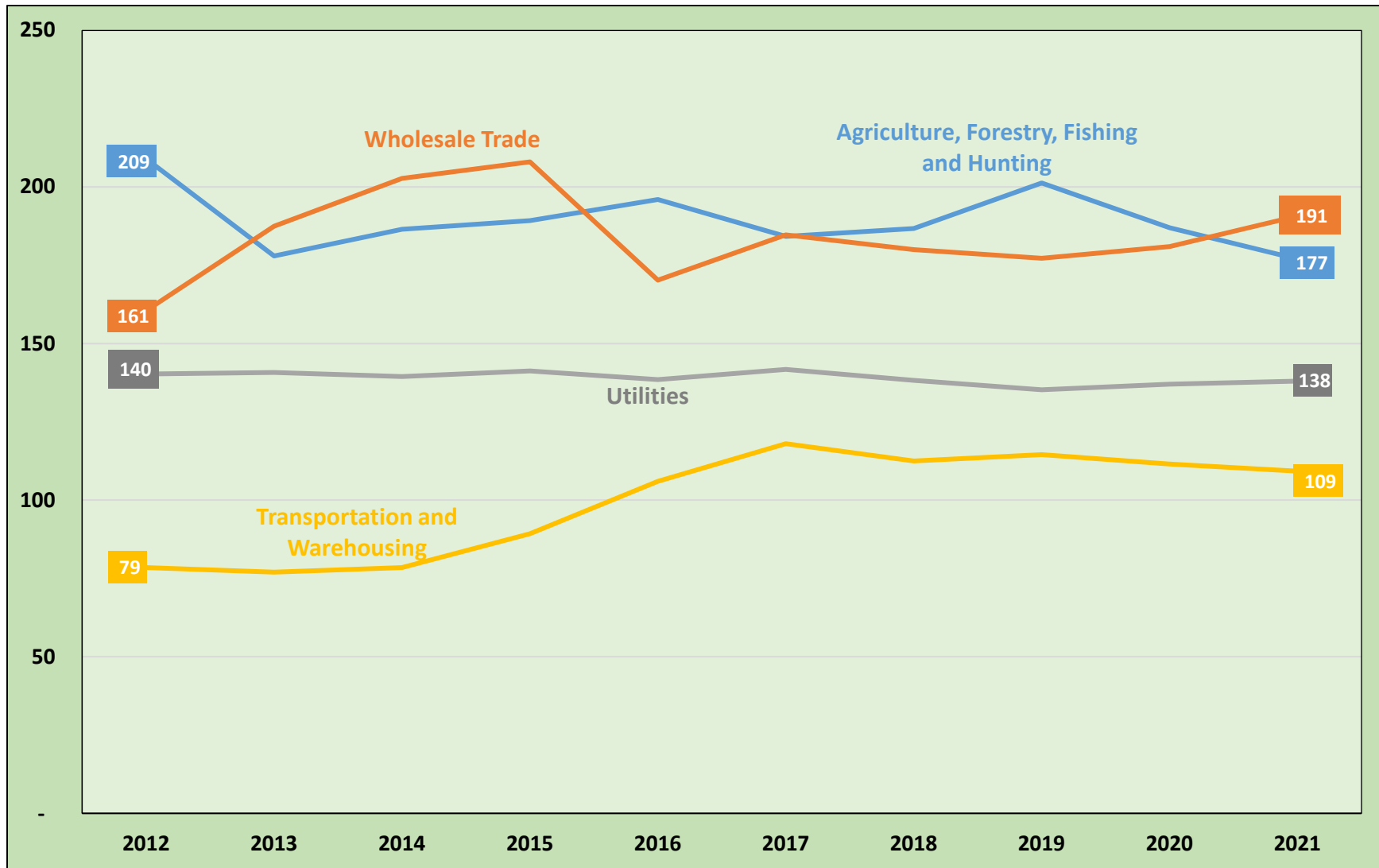


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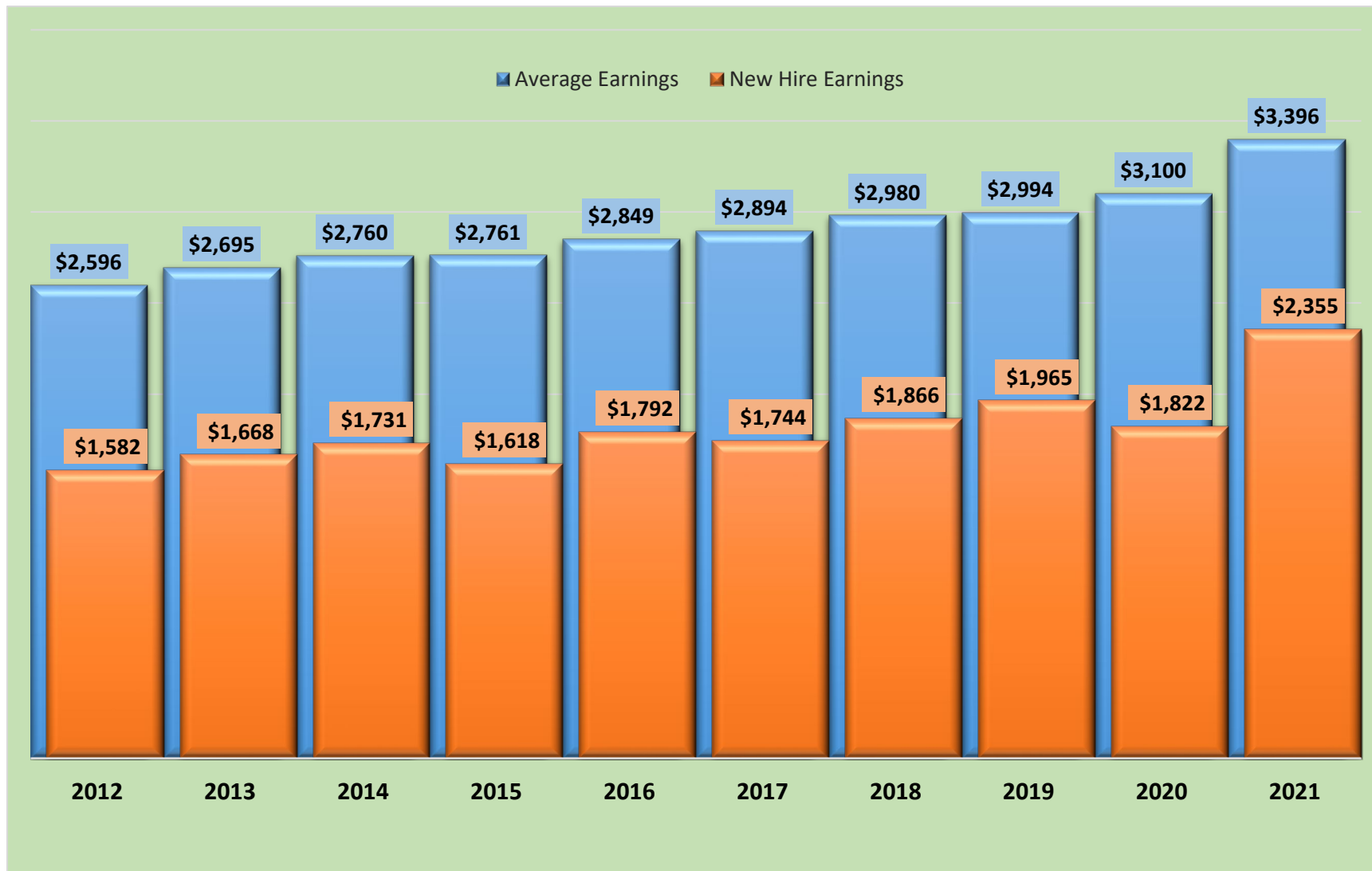
Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cedar Bluff High School	38	17	0	0	0	0	15	2
Cherokee County High School	97	42	5	0	2	7	39	3
Gaylesville High School	31	10	0	0	1	1	9	1
Sand Rock High School	62	34	4	3	2	9	32	2
Spring Garden High School	52	22	2	0	1	3	20	2



Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cherokee County		# Undergrads	# First-Time Freshman
Major	Grand Total	633	134
General Studies		184	57
Registered Nursing/Registered Nurse		46	5
Undeclared/Not Reported		37	1
Business Administration and Management, General		28	7
Elementary Education and Teaching		22	6
Liberal Arts and Sciences/Liberal Studies		19	2
Computer and Information Sciences, General		16	4
Biology/Biological Sciences, General		13	2
Tool and Die Technology/Technician		12	2
Finance, General		11	1
Marketing/Marketing Management, General		10	0
Salon/Beauty Salon Management/Manager		10	5
Administrative Assistant and Secretarial Science, General		9	1
Psychology, General		9	1
Health and Wellness, General		8	1

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cherokee Total	* State Totals
General Studies	2	0	25	0	0	0	0	0	0	27	6,052
Registered Nursing/Registered Nurse	0	0	10	0	12	0	4	0	0	26	3,814
Industrial Mechanics and Maintenance Technology/Technician	6	2	2	0	0	0	0	0	0	10	793
Elementary Education and Teaching	0	0	0	0	3	0	6	0	0	9	1,158
English Language and Literature, General	0	0	0	0	4	0	1	0	0	5	292
Liberal Arts and Sciences/Liberal Studies	0	0	1	0	4	0	0	0	0	5	1,089
Licensed Practical/Vocational Nurse Training	0	5	0	0	0	0	0	0	0	5	1,186
Social Work	0	0	0	0	3	0	2	0	0	5	729
Biology/Biological Sciences, General	0	0	0	0	4	0	0	0	0	4	715
Emergency Medical Technology/Technician (EMT Paramedic)	4	0	0	0	0	0	0	0	0	4	740
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	1	1	2	0	0	0	0	0	0	4	324
Physical Education Teaching and Coaching	0	0	0	0	3	0	1	0	0	4	277
Welding Technology/Welder	2	2	0	0	0	0	0	0	0	4	1,136
Autobody/Collision and Repair Technology/Technician	1	2	0	0	0	0	0	0	0	3	55
Business Administration and Management, General	0	0	0	0	2	0	1	0	0	3	2,201

Questions???

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