

# **Cleburne County Profile**

Alabama Department of Labor Labor Market Information Division

Cleburne County

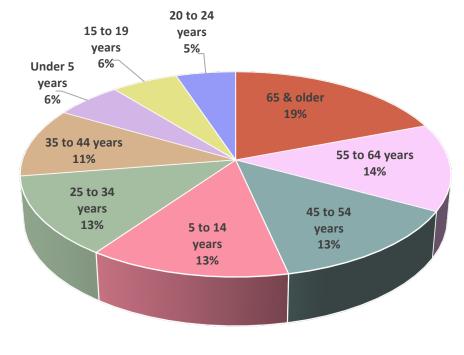
# Demographics

American Community Survey Average Population Estimates for 2017-2021

Age	Estimate
Under 5 years	865
5 to 14 years	1,993
15 to 19 years	860
20 to 24 years	769
25 to 34 years	1,907
35 to 44 years	1,645
45 to 54 years	2,048
55 to 64 years	2,071
65 and older	2,888

#### Total Population 15,046

#### Population By Age Group:



Source: U.S. Census Bureau, 2017-2021 5-Year American Community Survey Table DP05: Demographic and Housing Estimates

# Demographics

American Community Survey Average Population Estimates for 2017-2021

School Enrollment	Estimate
Population 3 years and over enrolled in school	3,174
Nursery school, preschool	51
Kindergarten	235
Elementary school (grades 1-8)	1,734
High school (grades 9-12)	756
College or graduate school	398
Educational Attainment	Estimate
Population 25 years and over	10,559
Less than 9 <sup>th</sup> grade	635
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	1,154
High school graduate (includes equivalency)	3,958
Some college, no degree	2,331
Associate's degree	751
Bachelor's degree	1,288
Graduate or professional degree	442

Source: U.S. Census Bureau, 2017-2021 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

# **Unemployment Data**

March 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under- Employment	Available Labor Pool
Calhoun	46,250	45,294	956	2.1%	8,742	9,698
Cherokee	11,517	11,291	226	2.0%	2,958	3,184
Clay	5,884	5,769	115	2.0%	952	1,067
Cleburne	6,050	5,939	111	1.8%	1,485	1,596
Etowah	38,906	38,054	852	2.2%	9,133	9,985
Randolph	9,387	9,205	182	1.9%	2,669	2,851
Talladega	37,172	36,374	798	2.1%	9,094	9,892

**Unemployment + Underemployment = Potential Available Labor Pool** 

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2022, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

Initial Claims by Occupation 2022, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Personal Care Aides	10	Financial Managers	3
Cashiers	10	Opticians, Dispensing	3
HelpersProduction Workers	10	Production Workers, All Other	3
General and Operations Managers	9	Landscaping and Groundskeeping Workers	3
Customer Service Representatives	7	Retail Salespersons	3
Stock Clerks and Order Fillers	7	Sales Reps, Wholesale & Manufacturing, Excpt Technical & Scientific Products	3
Heavy and Tractor-Trailer Truck Drivers	7	Receptionists and Information Clerks	3
Packers and Packagers, Hand	6	Operating Engineers and Other Construction Equipment Operators	3
Sales Managers	5	Construction and Related Workers	3
Physicians and Surgeons, All Other	5 Automotive Service Technicians and Mechanics		3
Office Clerks, General	5	Team Assemblers	3
Packaging and Filling Machine Operators and Tenders	5	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	3
Light Truck Drivers	5	Tax Preparers	2
Medical Records and Health Information Technicians	4	Architects, Except Landscape and Naval	2
Construction Laborers	4	Health Specialties Teachers, Postsecondary	2

#### Help Wanted OnLine<sup>®</sup> Annual Job Postings 2022 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Supervisors of Retail Sales Workers	30	Machinists	3
Textile Winding, Twisting, and Drawing Out Machine Setters, Operators, and Tenders	14	Advertising and Promotions Managers	2
Forest and Conservation Technicians	6	Managers, All Other	2
Customer Service Representatives	6	Civil Engineers	2
Postal Service Clerks	6	Supervisors of Food Preparation and Serving Workers	2
Food Service Managers	4	Combined Food Preparation and Serving Workers, Including Fast Food	2
Chemical Engineers	4	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	2
Logging Equipment Operators	4	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	2
Heavy and Tractor-Trailer Truck Drivers	4	Cashiers	2
General and Operations Managers	3	HelpersCarpenters	2
Industrial Production Managers	3	Supervisors of Mechanics, Installers, and Repairers	2
Occupational Health and Safety Specialists	3	Textile, Apparel, and Furnishings Workers	2
Medical Assistants	3	Financial Managers	1
Bus and Truck Mechanics and Diesel Engine Specialists	3	Merchandise Displayers and Window Trimmers	1
Tire Repairers and Changers	3	Surveyors	1

Source: The Conference Board-Burning Glass Help Wanted OnLine

# Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	3.0%	4.5%
Age 20-64 Population Growth	2.9%	4.1%
Nonagricultural Job Growth	8.6%	14.4%
Worker Shortfall	5.7%	10.3%
Worker Shortfall	129	232

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Source: Center for Business and Economic Research (CBER), University of Alabama

### **Occupational Wages**

Cleburne County Average Hourly Wage All Occupations				
Entry	Median	Mean	Experienced	
\$11.17	\$18.53	\$21.32	\$26.40	

Cleburne County Average Hourly Wage Manufacturing			
Entry	Median	Mean	Experienced
NA	NA	NA	NA

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

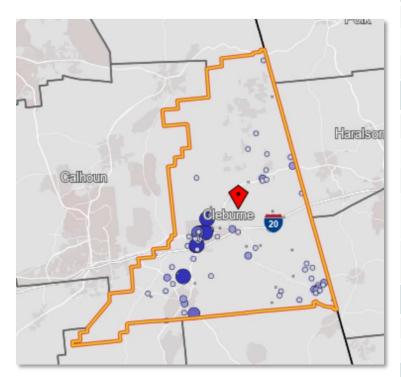
# **Occupational Wages**

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced	
Alabama					
Total	\$25,238	\$40,258	\$53,066	\$66,979	
Manufacturing	\$30,239	\$44,532	\$54,137	\$66 <i>,</i> 086	
Cleburne County	Cleburne County				
Total	\$23,228	\$38,531	\$44,348	\$54,908	
Manufacturing	NA	NA	NA	NA	
Calhoun County					
Total	\$23,762	\$37,997	\$46,193	\$57 <i>,</i> 409	
Manufacturing	\$31,868	\$45,150	\$51,081	\$60,687	
Jefferson County					
Total	\$27,115	\$45,195	\$58,499	\$74,192	
Manufacturing	\$32,924	\$47,282	\$54,218	\$64,864	

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

# 2020 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	409	20.2%
Age 30 to 54	1,124	55.4%
Age 55 or older	496	24.4%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	193	9.5%
High school or equivalent, no college	558	27.5%
Some college or Associate degree	538	26.5%
Bachelor's degree or advanced degree	331	16.3%
Educational attainment not available (workers aged 29 or younger)	409	20.2%
Jobs by Worker Sex	Count	Share
Male	1,088	53.6%
Female	941	46.4%
Jobs by Earnings	Count	Share
\$1,250 per month or less	338	16.7%
\$1,251 to \$3,333 per month	666	32.8%
More than \$3,333 per month	1,025	50.5%

# 2020 Commuting Patterns

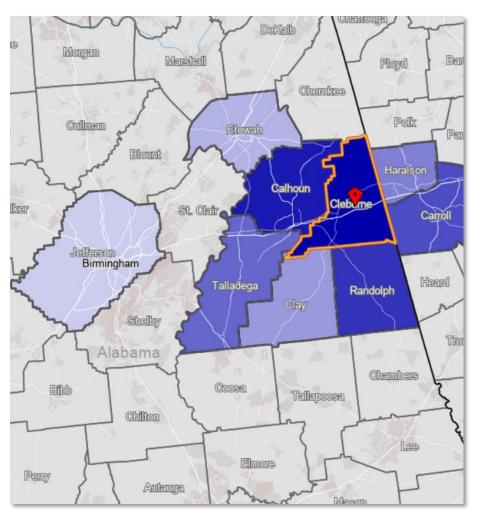
Labor Force Characteristics

59 759 Peulding	Outflow Job Characteristics	Count	Share
	External Jobs Filled by Residents	4,239	100.0%
	Workers Aged 29 or younger	1,077	25.4%
Hereison Hereison	Workers Aged 30 to 54	2,199	51.9%
Cellhoura	Workers Aged 55 or older	963	22.7%
992 Clebume 20 Cerroll	Workers Earning \$1,250 per month or less	804	19.0%
2 1,037	Workers Earning \$1,251 to \$3,333 per month	1,534	36.2%
	Workers Earning More than \$3,333 per month	1,901	44.8%
	Workers in the "Goods Producing" Industry Class	1,320	31.1%
	Workers in the "Trade, Transportation, and Utilities" Industry Class	888	20.9%
	Workers in the "All Other Services" Industry Class	2,031	47.9%

Live in the County	Live and Work
but Work Elsewhere	in the County
80.3%	19.7%

# 2020 Commuting Patterns

Where People Live who Work in This County

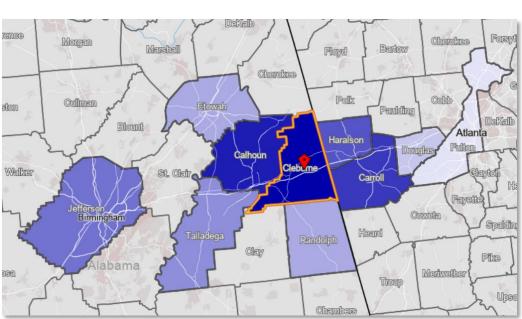


	Count	Share
Cleburne County, AL	1,037	51.1%
Calhoun County, AL	328	16.2%
Randolph County, AL	113	5.6%
Carroll County, GA	81	4.0%
Talladega County, AL	51	2.5%
Haralson County, GA	49	2.4%
Clay County, AL	45	2.2%
Etowah County, AL	32	1.6%
Jefferson County, AL	18	0.9%
Mobile County, AL	14	0.7%
All Other Locations	261	12.9%

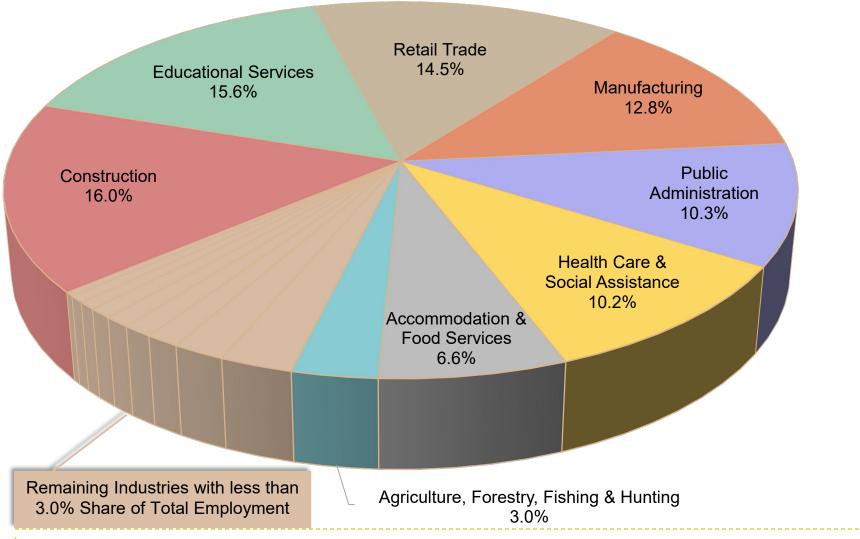
# 2020 Commuting Patterns

Where People Work who Live in This County

	Count	Share
Cleburne County, AL	1,037	19.7%
Calhoun County, AL	983	18.6%
Carroll County, GA	766	14.5%
Haralson County, GA	307	5.8%
Jefferson County, AL	295	5.6%
Talladega County, AL	218	4.1%
Etowah County, AL	91	1.7%
Randolph County, AL	91	1.7%
Douglas County, GA	83	1.6%
Fulton County, GA	82	1.6%
All Other Locations	1,323	25.1%

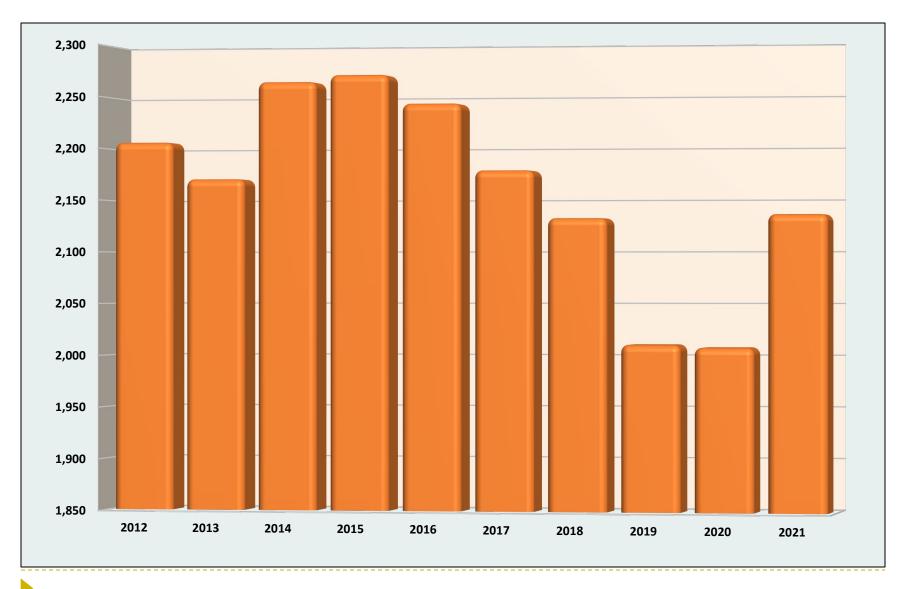


# Cleburne County Industry Distribution 2021

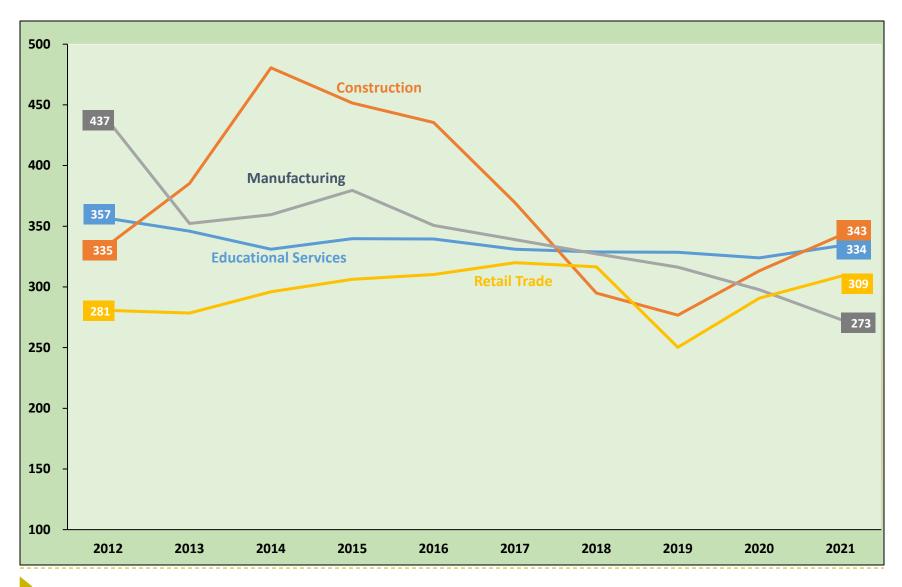


Cleburne County

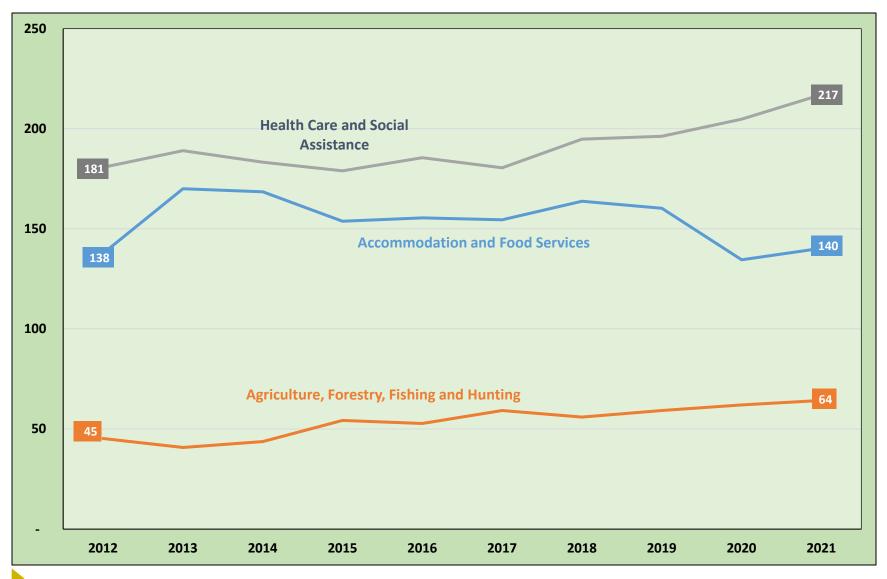
## Industry Total Employment Trend



# Industry Sector Employment Trends

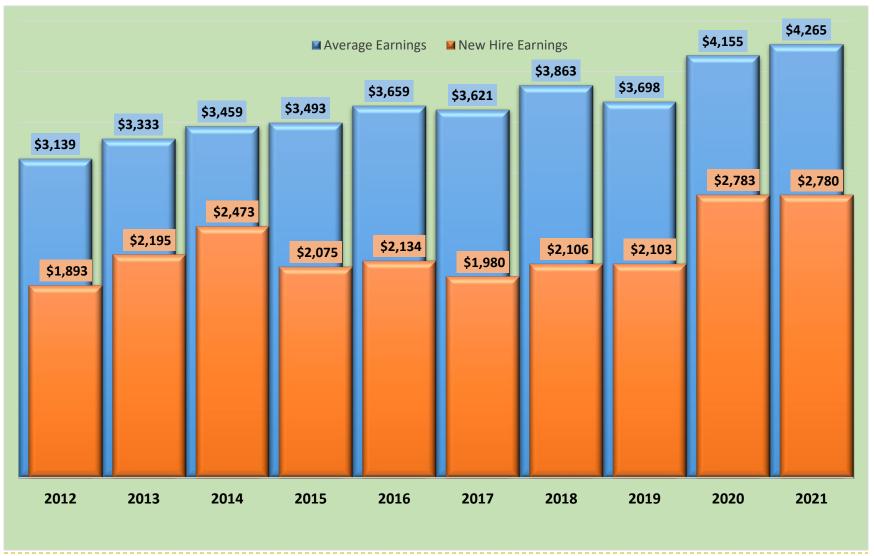


# **Industry Sector Employment Trends**



**Cleburne County** 

#### Average Monthly Earnings Trend



# **Postsecondary Education**

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School HS AL Pu	ЦС	Enrolled in	Enrolle	ed in Reme	Enrollment Status			
	AL Public Colleges	Math Only	English Only	Both	Total	Full Time	Part Time/ Other	
Cleburne County High School	114	56	3	1	2	6	53	3
Ranburne High School	44	20	2	0	0	2	19	1

# **Postsecondary Education**

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cleburne County	# Undergrads	# First-Time Freshman			
Major	Grand Total	358	79		
General Studies		69	16		
Undeclared/NotReported		65	0		
Registered Nursing/Registered Nurse		28	7		
Industrial Mechanics and Maintenance Technolo	gy/Technician	12	6		
Business Administration and Management, Gene	eral	10	2		
Administrative Assistant and Secretarial Science,	8	0			
Liberal Arts and Sciences/Liberal Studies	7	3			
Biology/Biological Sciences, General	6	2			
Electrical, Electronic, and Communications Engin Technology/Technician	eering	6	0		
Psychology, General		6	3		
Computer and Information Sciences, General		5	2		
Elementary Education and Teaching		5	1		
Health and Wellness, General		5	0		
Communication, General		4	0		
History, General		4	0		

Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

#### **Postsecondary Education**

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post- Bachelor	Master	Post- Master	Doctoral	Cleburne Total	* State Totals
Registered Nursing/Registered Nurse	0	0	1	0	7	0	2	0	0	10	3,814
General Studies	2	0	7	0	0	0	0	0	0	9	6,052
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	1	1	2	0	0	0	0	0	0	4	324
Licensed Practical/Vocational Nurse Training	0	4	0	0	0	0	0	0	0	4	1,186
Social Work	0	0	0	0	1	0	3	0	0	4	729
Business Administration and Management, General	0	0	0	0	2	0	1	0	0	3	2,201
Diesel Mechanics Technology/Technician	0	3	0	0	0	0	0	0	0	3	171
Elementary Education and Teaching	0	0	0	0	2	0	1	0	0	3	1,158
Industrial Mechanics and Maintenance Technology/Technician	0	0	3	0	0	0	0	0	0	3	793
Liberal Arts and Sciences/Liberal Studies	0	0	0	0	2	0	1	0	0	3	1,089
Biology/Biological Sciences, General	0	0	0	0	1	0	1	0	0	2	715
Criminalistics and Criminal Science	0	0	0	0	2	0	0	0	0	2	46
Early Childhood Education and Teaching	0	0	0	0	0	0	0	2	0	2	236
Electrical, Electronic, and Communications Engineering Technology/Technician	0	0	2	0	0	0	0	0	0	2	52
Physical Therapy Assistant	0	0	2	0	0	0	0	0	0	2	112

Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

Cleburne County

# Questions???

Alabama Department of Labor Labor Market Information Division

LMI.LABOR@labor.Alabama.gov

Phone (334) 956-7465

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